The mission of Mid-Atlantic Association of Colleges of Business Administration (MAACBA) is to promote and improve collegiate education for business in all areas within the jurisdiction of the Middle States Association of Colleges and Secondary Schools.

MAACBA events create opportunities for expertise building and knowledge sharing among attendees and speakers on topics such as accreditation, strategic planning, external relations, curriculum innovation, and other contemporary issues in business education.

The Annual Conference is a wonderful opportunity for your organization to gain visibility with an audience that would benefit and gain value from your participation. We invite you to be a partner with us in this event. Below are options designed to assist you in finding the right level for your budget and your time.

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| Sponsorship Levels and Benefits |
|  | Diamond$10,000 | Platinum$5,000 | Gold$3,500 | Silver$2,500 | Bronze$1,500 |
| Number of complimentary registrations | 2 | 1 | 1 | 1 | 1 |
| Exhibit Space | Yes | Yes | Yes | Yes | Yes |
| Inclusion of sponsor materials in conference tote bag | Yes | Yes | Yes | Yes | Yes |
| Identification of sponsorship in conference program | Yes | Yes | Yes | Yes | Yes |
| Sponsor ribbon on name badge for recognition | Yes | Yes | Yes | Yes | Yes |
| Display table at conference registration area | Yes | Yes | Yes | Yes |  |
| Identification as sponsor of a breakfast, coffee break, or similar event | Yes | Yes | Yes |  |  |
| Identification as the sponsor of a luncheon, cocktail hour, or dinner | Yes | Yes |  |  |  |
| Featured on 2016 Sponsor Webpage | Yes | Yes | Yes | Yes | Yes |
| Acknowledgement at opening and closing ceremonies | Yes | Yes |  |  |  |
| Company logo on opening / break slides throughout the conference | Yes | Yes | Yes |  |  |
| Sponsor “Thank You” signage at event | Yes | Yes |  |  |  |
| Option to present for 45-60 minute concurrent session | Yes | Yes | Yes |  |  |
| Option to present for 5-minutes at opening of one of the two keynote lunch sessions | Yes | Yes |  |  |  |
| “Sponsored by” and logo featured on lanyards and/or name badge holders for all attendees | Yes |  |  |  |  |

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| **Sponsor Application Form** |
| **Company Name** | **Contact Person** | **Salutation** |
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| **Postal Address** | **City** | **State** |
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| **Zip Code** | **Phone** | **Email** |
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| **Sponsorship Package** |
| [ ] Diamond at $10,000 [ ] Platinum at $5,000 [ ] Gold at $3,500 [ ] Silver at $2,500 [ ] Bronze at $1,500 |
| **Payment information:** |
| Check or Invoice: Send completed form to Joyce Strawser, Dean | Stillman School of Business | Seton Hall University | 400 South Orange Avenue | South Orange, NJ 07079.  |