Mid-Atlantic Association of Colleges of Business Administration

2016 CONFERENCE

Hosted by

FIT
Fashion Institute of Technology
State University of New York
Dear Colleagues,

A warm welcome to the 2016 Annual MAACBA conference at the Fashion Institute of Technology, in New York City. We wanted to have a conference that provides participants with many opportunities for networking, exchanging ideas and best practices in business education, in addition to having a great time in New York. On Wednesday, we start the conference with AACSB International accreditation volunteer training for those who are interested in serving as mentors and peer review team members, followed by a cocktail reception.

This year’s conference features five plenary sessions covering such topics as the future of retailing; demonstrating business school impact to AACSB International and other stakeholders; deans’ perspective panel discussion; AACSB International update; and business school rankings according to the experts. We have three exciting keynote sessions with David Cox of Global Business Manager at Microsoft Corporation speaking on “Technology, Disruption and the Digital Enterprise,” Danny Dworkin of Schaffer Consulting covering the topic of “Leadership May Not Be the Problem with Your Innovation Team,” and Sara Eisen, co-anchor on CNBC’s Squawk on the Street and Worldwide Exchange speaking on “Stuck in a Rut: The State of the Global and U.S. Economy.”

The conference offers concurrent sessions covering topics of interest to business schools and recognition of the recipient of the Teaching and Innovation award.

The cocktail receptions allow you to network with other participants and speakers. This conference is allowing our participants to take advantage of what New York City has to offer with opportunities on Friday and Saturday.

Thanks to the hard work of MAACBA Board and the Jay and Patty Baker School of Business and Technology at the Fashion Institute of Technology. Special thanks to Jennifer Maden, Assistant Dean of the Jay and Patty Baker School of Business and Technology who has coordinated this year’s conference. Many thanks for participating in this year’s conference, and I hope you will have a great time.

Best Regards,

John G. Kooti
Dean
John L. Grove College of Business
Shippensburg University
2016 MAACBA President
WELCOME TO NEW YORK CITY!

Dear 66th MAACBA Conference Attendees, Sponsors, Speakers, Members, and Friends of FIT:

On behalf of the Fashion Institute of Technology and the Jay and Patty Baker School of Business and Technology, we are pleased to welcome you to “The City That Never Sleeps,” a city as diverse in her attractions as her people, and one of the most visited places in the world. From Battery Park at the tip of Manhattan all the way to the outer boroughs of Brooklyn, Queens, the Bronx, and Staten Island, our city has something to offer each and every visitor, regardless of age, budget, culture, taste, or interest. Visitors are amazed after their first visit, and their 100th, at the vast reach of New York City’s cultural spectrum.

Compare the trendy boutiques of Soho and Greenwich Village with the high-end retailers that line Fifth Avenue. Take in an exuberant Broadway musical followed by a one-man show Off Broadway. Admire the city skyline from the deck of a harbor cruise or from the heights of the Empire State Building. Have lunch in Chinatown, dinner in Little Italy, and New York Style cheesecake for dessert after a stroll through Central Park or ice skating in Rockefeller Center.

To make your stay more enjoyable, we have arranged a Networking Excursion on Friday evening that can serve as your personal guide to the city during your stay.

Under the auspices of MAACBA and FIT, the Baker School of Business and Technology is hosting this 66th Annual MAACBA conference with great pleasure and a pride in our city campus. Following the MAACBA mission, we have produced for you a conference of exceptional panels, world-famous keynote speakers, and various other sessions in keeping with conference preferences as voiced by those who have attended in the past.

As you enjoy your time here and take a tour of FIT you will see a campus that is ever-changing and growing in delivered programs, budding influencers of future thought, developing and working with advanced technologies through scholarship, industry connections, and government partnerships. The Baker School of Business is the largest school at FIT, and we hope that you enjoy seeing our students, advanced laboratories, and our everyday workplace.

Please let us know if there is anything we can do for you to make this experience personally more enjoyable.

Warm Regards,

Steven Frumkin
Second Vice President and 2016 Conference Host, MAACBA
Dean, Jay and Patty Baker School of Business and Technology
Fashion Institute of Technology

Jennifer Maden
2016 Conference Host, MAACBA
Assistant Dean, Jay and Patty Baker School of Business and Technology
Fashion Institute of Technology
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2016 Conference Host
Assistant Dean, Baker School of Business and Technology
Fashion Institute of Technology
GENERAL CONFERENCE INFORMATION

Check-in INFORMATION

Wednesday, October 26  
1:30–5:00 p.m.  
*Dubinsky Student Center, 1st Floor Entrance Area*

Thursday, October 27  
7:30 a.m.–1:00 p.m.  
*Marvin Feldman Center Lobby*

Friday, October 28  
7:30–10:30 a.m.  
*Marvin Feldman Center Lobby*

CONFERENCE LOCATION

*John E. Reeves Great Hall and*  
*Dubinsky Student Center, 8th Floor*  
*Fashion Institute of Technology*  
*Seventh Avenue at 27th Street*  
*New York, NY 10001*  
[www.fitny.edu/maacba](http://www.fitny.edu/maacba)

TRANSPORTATION

**Directions to FIT by rail**

**Subway**  
Take the 1 or the N, R to the 28th Street station. Alternatively, take the C, E, or F to the 23rd Street Station or take the 1, 2, 3, A, C, E, D, F, N, or Q to the 34th Street Station. For more info visit the MTA’s website at [www.mta.info](http://www.mta.info).

**Railroad**  
Take Amtrak, New Jersey Transit, or the Long Island Railroad to Pennsylvania Station at 34th Street and 7th Avenue. Walk south on 7th Avenue to 27th Street.

**Amtrak**  
Take Amtrak or MetroNorth commuter railroad (Harlem, Hudson, New Haven, Port Jervis, and Pascack Valley Lines) to Grand Central Station at 42nd Street and Lexington Avenue. Take the S shuttle subway to Times Square, then the 1 downtown to the 28th Street station.

**PATH**  
Take PATH trains to the 23rd Street or 34th Street stations.
CONFERECE SPONSORS

DIAMOND

mutantmedia

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Rich Silivanch, rsilivanch@mutantmedia.com
mutantmedia.com

PLATINUM

Eduvantis

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eduvantis.com

GOLD

GMAC

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Glenda Lucas, lucas@gmac.com
gmac.com

Shippensburg University

Contact:
John Kooti, jgkooti@ship.edu
ship.edu/business
CONFERENCE SPONSORS

SILVER

Bloomberg Businessweek

B-SCHOOL CONNECTION

Contact:
Kathy Henderson, khenderson28@bloomberg.net
resourcecenter.businessweek.com/b-school-connection-program

BRONZE

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phdproject.org

Wharton WRDS

Contact:
Lindsay Rees, lindsmi@wharton.upenn.edu
whartonwrds.com
## CONFERENCE AGENDA AT A GLANCE

### WEDNESDAY, OCTOBER 26, 2016

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
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<td>2:00–5:00 pm</td>
<td>AACSB Accreditation Volunteer Training</td>
<td>Dubinsky Student Center, A802</td>
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<tr>
<td>3:00–4:00 pm</td>
<td>MAACBA Board of Directors' Meeting</td>
<td>Dubinsky Student Center, A803</td>
</tr>
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<td>4:30–5:30 pm</td>
<td>First Timers’ Welcome Meeting</td>
<td>Dubinsky Student Center, 8th Floor Lounge</td>
</tr>
<tr>
<td>6:00–7:30 pm</td>
<td>Cocktail Welcome Meeting</td>
<td>John E. Reeves Great Hall</td>
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<tr>
<td>7:30–10:00 pm</td>
<td>Dinner on Your Own in NYC</td>
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### THURSDAY, OCTOBER 27, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am–1:00 pm</td>
<td>Conference Check-In</td>
<td>Feldman Center Lobby</td>
</tr>
<tr>
<td>7:30–8:30 am</td>
<td>Continental Breakfast: Table Topics</td>
<td>John E. Reeves Great Hall</td>
</tr>
<tr>
<td>8:30–9:00 am</td>
<td>Welcome Kickoff</td>
<td>John E. Reeves Great Hall</td>
</tr>
<tr>
<td>9:00–10:15 am</td>
<td>Plenary Session 1: The Future of Retailing</td>
<td>John E. Reeves Great Hall</td>
</tr>
<tr>
<td>10:15–10:30 am</td>
<td>Morning Break</td>
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<td>Lunch: Keynote #1 – Technology, Disruption, and the Digital Enterprise</td>
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<td>Plenary Session 3: Dean’s Perspective Panel Discussion</td>
<td>John E. Reeves Great Hall</td>
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<tr>
<td>3:30–4:00 pm</td>
<td>Afternoon Dubinsky Student Center</td>
<td>Dubinsky Student Center, 8th Floor</td>
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<tr>
<td>4:00–5:00 pm</td>
<td>Concurrent Sessions 1</td>
<td>Dubinsky Student Center, 8th Floor</td>
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<td>Digital Data and Enrollment Growth Strategies: What You Need to Know to Grow</td>
<td>Alcove</td>
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<td></td>
<td>What’s New with GMAC in 2016?</td>
<td>A802</td>
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<td>Your Financial Data Needs on Campus</td>
<td>A803</td>
</tr>
<tr>
<td>6:00–8:00 pm</td>
<td>Cocktail Hour</td>
<td>Rare View Rooftop: 152 West 26th Street, between Sixth and Seventh Avenues</td>
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<tr>
<td>8:30–10:00 pm</td>
<td>Dinner on Your Own in NYC</td>
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### FRIDAY, OCTOBER 28, 2016

<table>
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<tr>
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<tbody>
<tr>
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<td>Conference Check-In</td>
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</tr>
<tr>
<td>7:30–8:00 am</td>
<td>Continental Breakfast</td>
<td>John E. Reeves Great Hall</td>
</tr>
<tr>
<td>8:00–9:15 am</td>
<td>Breakfast: Keynote #2 – Leadership May Not Be the Problem with Your Innovation Team</td>
<td>John E. Reeves Great Hall</td>
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<tr>
<td>10:15–10:30 am</td>
<td>Morning Break with Refreshments</td>
<td>John E. Reeves Great Hall</td>
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<tr>
<td>10:30–11:30 am</td>
<td>Concurrent Sessions 2</td>
<td>John E. Reeves Great Hall</td>
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<td>The MBA’s Metamorphosis: Future Trends</td>
<td>John E. Reeves Great Hall</td>
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<td>Make Global Goals Local Business</td>
<td>John E. Reeves Great Hall</td>
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<tr>
<td>11:45–12:45 pm</td>
<td>MAACBA Annual Meeting</td>
<td>John E. Reeves Great Hall</td>
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<tr>
<td>1:00–2:30 pm</td>
<td>Lunch: Keynote #3 – Stuck in a Rut: The State of the Global and U.S. Economy</td>
<td>John E. Reeves Great Hall</td>
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<tr>
<td>2:45–3:45 pm</td>
<td>Business School Rankings According to the Experts</td>
<td>John E. Reeves Great Hall</td>
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<tr>
<td>3:45–4:00 pm</td>
<td>Closing Remarks</td>
<td>John E. Reeves Great Hall</td>
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<tr>
<td>6:00–10:30 pm</td>
<td>Professional Networking Excursions</td>
<td>Rendezvous: Feldman Center Lobby</td>
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### Conference Schedule and Session Descriptions

**Wednesday, October 26**

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<td>Advance registration required</td>
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<td>The cornerstone of AACSB’s success is our volunteer community.</td>
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<td><strong>Workshop Leaders:</strong></td>
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<td>Robert D. Reid, Executive Vice President and Chief Accreditation Officer, AACSB</td>
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<td></td>
<td>Barb Higel, Manager, Accreditation Services, Mid-Atlantic and Northeast, AACSB</td>
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**During the Cocktail Reception, take a walk across the street to the Museum at FIT.**

The Museum at FIT (MFIT) is best known for its innovative and award-winning special exhibitions, including *London Fashion*, which received the first Richard Martin Award for Excellence in the Exhibition of Costume from the Costume Society of America; *The Corset: Fashioning the Body*, which explored the most controversial garment in the history of fashion; and *Madame Grès: The Sphinx of Fashion*, a monographic retrospective that examined the working methodologies and unique aesthetic contributions of a great couturier. Recently, the museum has been mounting even more ambitious exhibitions, such as *Gothic: Dark Glamour* and *A Queer History of Fashion: From the Closet to the Catwalk*.

The museum’s permanent collection encompasses some 50,000 garments and accessories from the 18th century to the present. Important designers such as Adrian, Balenciaga, Chanel, and Dior are represented. The collecting policy of the museum focuses on aesthetically and historically significant directional clothing, accessories, textiles, and visual materials, with emphasis on contemporary avant-garde fashion.

There are three galleries in the museum. The lower level gallery is devoted to special exhibitions, such as the recent *Elegance in an Age of Crisis: Fashions of the 1930s and Dance and Fashion*. The Fashion and Textile History Gallery, on the main floor, presents a rotating selection of approximately 200 historically and artistically significant objects from the museum’s permanent collection. The exhibition in the gallery changes every six months, although it always covers 250 years of fashion history.
THURSDAY, OCTOBER 27

7:30 a.m.–1:00 p.m. Conference Check-In
Marvin Feldman Center Lobby

7:30–8:30 a.m. Continental Breakfast: Table Topics
John E. Reeves Great Hall

8:30–9:00 a.m. Welcome Kickoff
John E. Reeves Great Hall
Speakers:
Steven Frumkin, Dean of the Baker School of Business and Technology, Fashion Institute of Technology
John Kooti, Dean of the John L. Grove College of Business, Shippensburg University
Joyce F. Brown, President, Fashion Institute of Technology

9:00–10:15 a.m. Plenary Session 1: The Future of Retailing
John E. Reeves Great Hall
The current landscape of retail is transforming. The digital side of the business has grown exponentially over the past decade, and technologies are demanding that the brick-and-mortar business keeps up. This, combined with a very empowered and entitled consumer, a demographic shift that will shake up the workforce, and retailers working very hard to converge highly complex systems to deliver a seamless cross-channel experience, is creating a retail maelstrom. Hear top industry executives’ perspectives on the retail landscape today and where the industry is heading.

Moderator:
Robin Sackin Litwinsky, Chair of Fashion Business Management, FIT

Panelists:
Shelley E. Kohan, Resident Retail Expert, FIT
Greg Petro, Chief Executive Officer, First Insight, Inc.
Howard Kreitzman, Retail Expert
Robin Lewis, Founder and CEO of The Robin Report

10:15–10:30 a.m. Morning break

10:30–11:45 a.m. Plenary Session 2: Demonstrating Business School Impact to AACSB and Other Stakeholders
John E. Reeves Great Hall
With the new AACSB standards emphasizing the importance of “impact,” b-schools must change how they demonstrate quality – from traditional “input” variables (faculty credentials, financial resources, and curriculum), to “output” factors (student success over time, influential scholarship, impact on our communities and industry). As we attempt to articulate impact in teaching, research, service, and outreach, we must tackle a new set of challenges. In this session, we will address both the challenges and the opportunities of telling our impact stories.

Speaker:
Sarah Gardial, Dean of the College of Business at the University of Iowa
12:00–2:00 p.m.  Lunch; Keynote #1 — Technology, Disruption, and the Digital Enterprise
   John E. Reeves Great Hall
   What does the new digital enterprise mean for the future of industry? As we approach the “Fifth Industrial Revolution,” newer technologies are changing the way we work and play, and creating expectations for business. In this age of new markets, massive disruption, and the “digital jungle,” developing a winning digital strategy can challenge the unprepared business in any sector. In this session, explore how the convention of a “store” will transform over the 21st century with the prevalence of e-commerce and technology. Discover how professionals across industries can strategically plan for the future, and how this can inform curricula at your business school to better prepare students to become new leaders in the rapidly evolving business landscape.
   Speaker: David Cox, Global Business Manager at Microsoft Corporation

2:15–3:30 p.m.  Plenary Session 3: Dean’s Perspective Panel Discussion
   John E. Reeves Great Hall
   Topics during the discussion will focus on the contemporary challenges of being a business school dean. We will begin with a set of moderated questions, then will open up the floor to the audience for open Q&A.
   Moderator: Giacomo (Jack) Oliva, Vice President for Academic Affairs, FIT
   Speakers:
   Elmore Alexander, Dean of the Ricciardi College of Business at Bridgewater State University
   Kristin Backhaus, Dean of the School of Business at SUNY New Paltz
   David Brookstein, Associate Dean for Undergraduate Studies in Engineering at Temple University
   Joseph DiAngelo, Jr., Dean of the Erivan Haub School of Business at St Joseph’s University
   Michael Williams, Dean of the School of Business and Management at Thomas Edison State University

3:30–4:00 p.m.  Afternoon Break
   Dubinsky Student Center, 8th Floor Lounge
4:00–5:00 p.m. Concurrent Sessions 1
All Concurrent Sessions below will be in the Dubinsky Center, 8th Floor

Digital Data and Enrollment Growth Strategies: What You Need to Know to Grow
Dubinsky Student Center, 8th Floor, Alcove

Learn how much market intelligence you can obtain from mining digital datasets. From market sizing to product trends to competitor marketing strategies, you will be astonished to find how much you can learn about your market and how these digital insights can drive your enrollment growth strategy. This session will use actual business school digital data to highlight how you can compete in the digital era.

Eduvantis helps higher education institutions develop and execute enrollment growth strategies. The firm specializes in working with business schools and combines its deep product expertise with digital proficiency to provide clients with unrivaled growth strategies and marketing execution.

Speaker:
David Mulligan, Co-founder and Chief Executive Officer of Eduvantis

What’s New with GMAC in 2016?
Dubinsky Student Center, 8th Floor, A802

Join this session to hear updates from a leading source of research and information about quality graduate management education from an international nonprofit organization that provides products and services to academic institutions and prospective graduate management education students.

Speaker:
Glenda Lucas, Senior Manager of the Americas, Graduate Management Admission Council (GMAC)

Your Financial Data Needs on Campus: How can you best determine your academic institution’s data needs?
Dubinsky Student Center, 8th Floor, A803

What value and insights might the Capital IQ platform provide on your campus? Join this interactive session where Q&A will help you assess the right concepts and issues to consider for decision making at your school.

Speaker:
Howard Bernheim, CFA, CPA, Director of Client Development for the Academic Division at S&P Global Market Intelligence

6:00–8:00 p.m. Cocktail Hour
Rare View Rooftop
Hilton New York Fashion District
152 West 26th Street (between Sixth and Seventh Avenues)

8:30–10:00 p.m. Dinner on Your Own in NYC
FRIDAY, OCTOBER 28

7:30–10:00 a.m.  Conference Check-In  
Marvin Feldman Center Lobby

7:30–8:00 a.m.  Continental Breakfast: Table Topics  
John E. Reeves Great Hall

8:00–9:15 a.m.  Breakfast: Keynote Session #2 — Leadership May Not Be the Problem with Your Innovation Team  
John E. Reeves Great Hall
A recent study published in the Harvard Business Review highlights the four conditions that leaders must create for innovation to thrive: Constant Energy is the productive tension that keeps people innovating. Creative Friction involves rich interactions that generate diverse ideas. Flexible Structure maximizes speed and agility. Purposeful Discovery means testing possibilities to develop user-centered solutions. Hear more from one of the researchers and authors of the study about the 1,500 HBR readers that participated in the study and in-depth definitions and concepts related to each condition, explore why each condition is important, and learn what you can do as a leader to create these conditions in your organization.

Speaker:  
Danny Dworkin, Partner, Schaffer Consulting

9:15–10:15 a.m.  Plenary Session 4: AACSB International Update  
John E. Reeves Great Hall
AACSB’s Chief Executive Officer will provide an update with the latest news and views coming from Tampa world headquarters. This session includes time for a Q&A, enabling attendees to dialogue with our AACSB representatives.

Speaker:  
Thomas (Tom) Robinson, President and CEO of AACSB International

10:15–10:30 a.m.  Morning Break with Refreshments
FRIDAY, OCTOBER 28 (continued)

10:30–11:30 a.m. Concurrent Sessions 2
John E. Reeves Great Hall

1. The MBA’s Metamorphosis: Future Trends
John E. Reeves Great Hall

A generation ago MBA programs were ubiquitous, with the MBA degree essentially synonymous with graduate management education. Since then graduate management education has morphed into a wide range of program options and modes of delivery, including graduate certificates, specialized MS programs in functional disciplines (i.e., MS in Finance, MS in Operations Management, etc.) or industry specialties (i.e., MS in Sports Management, MS in Health Care Administration, etc.) and market-based variations of the traditional MBA (i.e., Global MBA, Executive MBA, High-Tech MBA, Cohort MBA, dual MBA between two partner institutions, MBA as part of a dual degree program within a single institution. In response, many institutions have developed a varied and extensive portfolio of graduate management programs. This interactive session will explore the evolution of graduate management education and identify trends and opportunities for graduate management education in the future as well as implications for the MBA degree.

Facilitator:
MarySheila McDonald, Associate Dean of the University School of Business

Speaker:
Jeffrey Mello, Dean of the School of Management at Rhode Island College

2. Make Global Goals Local Business
Seminar Room 9

The Principles for Responsible Management Education is an initiative by the United Nations Global Compact dedicated to sharing good practices to inspire and champion responsible management education, research, and thought leadership globally. In September 2015, all 193 member states of the U.N. adopted a plan, taking place over the next 15 years, to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of “Agenda 2030” are 17 Sustainable Development Goals (SDGs/Global Goals) and 169 related targets that address the most important economic, social, environmental, and governance challenges of our time. The goals result from a process that has been more inclusive than ever, with governments involving business, civil society, higher education, and citizens from the outset. Higher education has a critical role to play in the successful implementation of this agenda.

Speaker:
Jonas Haertle, Head, Principles for Responsible Management Education (PRME) Secretariat and Global Compact Academic Affairs, U.N. Global Compact Office
Claire Sommer, Communication Director, AIM2Flourish.com
FRIDAY, OCTOBER 28 (continued)

11:45 a.m.–12:45 p.m.  MAACBA Annual Meeting
John E. Reeves Great Hall

3.1. Annual Induction and Presidential Convocation
3.2. Fall 2015 Survey Results
3.3. Teaching Award Presentation
3.4. Beta Gamma Sigma Awards and Annual Meeting

Beta Gamma Sigma (BGS) is the global honor society serving higher education business programs throughout the world. Amber Nicholson, BGS director of chapter relations, will provide an overview on the state of the society and new initiatives and recognize BGS “Honor,” “High Honors,” and “Highest Honors” chapters.

1:00–2:30 p.m.   Lunch: Keynote Session #3—Stuck in a Rut: The State of the Global and U.S. Economy
John E. Reeves Great Hall

If you listen to any speech by either presidential hopeful for this November’s 2016 election, you will feel as though we are still stuck in the trenches of a recession. Whether it’s the portrayal of the disillusioned American worker, or the notion that we are being cheated by our trade lifeline (China), post-recession traumatic stress is alive and well on the campaign trail. Are we truly stuck in a rut? In this session we will examine the factors contributing to what feels like glacial growth, and how a potential change in leadership could impact the current recovery.

Speaker:
Sara Eisen, Co-Anchor CNBC’s Squawk on the Street and Worldwide Exchange

2:45–3:45 p.m.  Business School Rankings According to the Experts
John E. Reeves Great Hall

This session will provide an insider’s look at all major university-related rankings, including Best Undergraduate Business Programs, Best Full-time and Part-time MBA Programs, Best Online MBA, and Best Online Graduate Business (Non-MBA) Programs.

Panelists:
Lance Lambert, Data Journalist, Bloomberg, Businessweek
Robert Morse, Chief Data Strategist, U.S. News & World Report

3:45–4:00 p.m.  Closing Remarks
John E. Reeves Great Hall

Speaker:
John Kooti, Dean of the John L. Grove College of Business, Shippensburg University

4:00–5:00 p.m.  Visit Sponsor Tables and Networking

5:00–6:00 p.m.  Dinner on Your Own
PROFESSIONAL NETWORKING OPPORTUNITY EXCURSION

Friday, 6:00–9:00 p.m.  Circle Line Harbor Lights Tour

Nothing quite compares to a New York sunset cruise, through city lights glistening like diamonds on the dark water. On this tour, narrated by professional guides, you will sail within 100 feet of the Statue of Liberty, enjoy great views of Midtown and Lower Manhattan at sunset and the skyline at night, and pass under the Brooklyn, Manhattan, and Williamsburg bridges.
CONFERENCE PRESENTER BIOGRAPHIES

**ELMORE ALEXANDER** is the dean of the Ricciardi College of Business at Bridgewater State University. He specializes in working with executive and management teams to develop strategic plans, improve group effectiveness, and manage conflict. He has served as dean at the School of Management at Marist College; the dean at the School of Business Administration at Philadelphia University; associate dean at the School of Continuing Education at Johns Hopkins University; and associate dean at the Kogod School of Business at American University. He recently served as president of the Northeast Business Deans’ Association (2015-2016) and the Mid-Atlantic Association for Colleges of Business Administration (2014-2015) and has authored over 70 articles, papers, and presentations. His research interests include organizational communication and verbal and sexual harassment in the workplace. Alexander has also consulted for organizations such as the Army Research Institute, Federal Express, Kimberly-Clark, and the U.S. Postal Service. He holds a Ph.D. and an M.A. in business administration from the University of Georgia’s Terry College of Business and a B.A. in economics and communication from Wake Forest University.

**KRISTIN BACKHAUS** is dean of the School of Business at SUNY New Paltz. During her 29-year tenure at the campus, she has served as assistant dean for assessment, professor of management, assistant director of human resources, affirmative action officer, and assistant to the dean of education. Since 2000, she has served as the faculty advisor to the Management Association. Backhaus has received a 2009 Chancellor’s Award for Excellence in Teaching, a 2008 School of Business Distinguished Service Award, and a 2005 New Paltz Alumni Association Distinguished Teaching Award. She is also president of the Eastern Academy of Management. She holds a doctorate in educational administration and policy studies from the University at Albany, a master of education degree in student personnel administration from the University of Vermont, and a bachelor’s degree in literature and rhetoric from Binghamton University.

**DAVID BROOKSTEIN** is associate dean for undergraduate studies and professor of Instruction in the Department of Mechanical Engineering at Temple University. In his current and former roles, he has collaborated with deans and other stakeholders for joint programming and curriculum concepts and offerings between the Business and Engineering Schools. He has formerly held roles as dean for science, technology, engineering and mathematics at Montgomery County Community College; executive dean for university research at Philadelphia University; and dean of engineering and textiles at Philadelphia University. Brookstein also served as the principal investigator for the U.S. Army Laboratory for Engineered Human Protection, where he led a research team in the development of a new class of chemical protective garments for soldiers, and he has testified to the U.S. Senate Subcommittee of Consumer Protection, Product Safety and Insurance on the subject of apparel product safety. Brookstein established the Philadelphia University Institute for Textile and Apparel Product Safety, the Biomedical Textile Structures Laboratory, and the Philadelphia University/MAG Composites Institute for Education and Research. He is a fellow of the American Society of Mechanical Engineers and has 12 U.S. patents. Brookstein holds a D.Sc. in mechanical engineering and an M.S. in textile technology from MIT, as well as a bachelor’s degree in textile engineering from Georgia Tech.
JOYCE F. BROWN is president of the Fashion Institute of Technology (FIT), a specialized college of art and design, business and technology of the State University of New York (SUNY). Appointed in 1998, she is the college’s sixth president. Dr. Brown, a highly regarded educator and academic administrator, has had over 30 years’ experience in public higher education. She held a number of senior administrative posts at the City University of New York (CUNY) before arriving at FIT, including acting president of Bernard Baruch College and vice chancellor of the university. Prior to her appointment at FIT, she was professor of clinical psychology at the Graduate School and University Center of CUNY, where she is currently professor emerita. Dr. Brown also served as a New York City deputy mayor for public and community affairs during the David Dinkins administration. Dr. Brown earned her doctorate and master’s degrees in counseling psychology from New York University and her bachelor’s degree from Marymount College in Tarrytown, New York, where she served as a trustee from 1994 to 2000. She also received a certificate from the Institute for Educational Management at Harvard University.

DAVID COX is the global business manager at Microsoft Corporation, where he is responsible for strategic account development and account management globally. He has experience in structuring and negotiating multimillion-dollar software agreements, risk management, and operational excellence. He currently focuses on how big data and new technologies are shaping the retail and financial services. He has been director of research for banking and securities at Deloitte & Touche, global head of research at IDC Financial Insights, head of research services at Greenwich Associates, and vice president at Citi. He holds a Master of Arts in Philosophy, Politics, and Economics from the University of Oxford.

JOSEPH DIANGELO JR. is the dean of the Erivan Haub School of Business at St Joseph’s University where he is the chief academic officer for all undergraduate and graduate business programs. DiAngelo has over 25 years experience as a business school dean; his areas of expertise include business education, human resource management, and AACSB accreditation. DiAngelo has served as board chair of the association to advance collegiate schools of business (AACSB), which honored him at a recent annual conference for his leadership in recasting international standards for business school accreditation; increasing liberal arts offerings in business programs, and initiating a review of doctoral programs in business. He was formerly the dean of the School of Business Administration at Widener University. DiAngelo holds an Ed.D. from Temple University, an MBA from Widener University, and a BS in Management and Marketing from Saint Joseph’s University.
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DANNY DWORIN is a partner with Schaffer Consulting with over a decade of cross-industry experience driving individual, team, and organizational performance. He has led results-oriented change initiatives with a major pharmaceutical business to accelerate strategy execution, a global insurance provider to restructure and cost, and an urban school district to improve student academic performance. He has also guided a large healthcare system through the successful rollout of an electronic health record system, helped an international food services business leverage an acquired supplier, and improved the vision alignment and effectiveness of the executive team of a Fortune 50 aerospace organization. Dworkin is a principal member of Schaffer’s Post-Merger Integration Practice. He has advised clients from the construction, food services, and financial services industries to assess deal readiness and develop integration strategies. Daniel holds an M.A. in industrial/organizational psychology from New York University, an M.S. in bilingual elementary education from the City College of New York, and a B.A. in political science from the University of Michigan.

SARA EISEN is coanchor of the 10 a.m. ET hour of CNBC’s Squawk on the Street, broadcast from Post 9 at the New York Stock Exchange, and is also the coanchor of the 5 a.m. ET hour of CNBC’s Worldwide Exchange. At CNBC she has also served as a correspondent focusing on the global consumer. Previously, Eisen was coanchor of Bloomberg Surveillance as well as a correspondent for Bloomberg Television, where she covered global macroeconomics, policy, and business. During that time, she covered the European debt crisis, the tsunami aftermath, and the Fukushima nuclear crisis in Japan. Prior to Bloomberg Television, Eisen hosted the Bloomberg Radio program, On the Economy. She is the editor of Currencies After the Crash: The Uncertain Future of the Global Paper-Based Currency System. Eisen holds a master’s degree in broadcast journalism with a concentration in business reporting from the Medill School of Journalism at Northwestern University.

SARAH FISHER GARIAL was named dean of the University of Iowa’s Henry B. Tippie College of Business in 2012. Previously, she was the Beaman Professor of Business at the University of Tennessee, where her leadership roles included vice provost for faculty affairs and assistant and associate dean in the College of Business Administration. She has served in leadership and volunteer positions for international business school associations, including the MBA Roundtable, the Graduate Management Admissions Council, and AACSB International. Gardial has worked with companies including Procter & Gamble and Frito-Lay, and is a frequent speaker for academic, corporate, and nonprofit organizations. She earned her undergraduate and MBA degrees from the University of Arkansas and her doctorate in marketing from the University of Houston. She was named one of Corridor Business Journal’s Women of Influence in 2015.
CONFERENCE PRESENTER BIOGRAPHIES

**JONAS HAERTLE** is head of the Principles for Responsible Management Education (PRME) secretariat and Global Compact Academic Affairs of the United Nations Global Compact (UNGC). He is responsible for driving the initiative’s global mission: to inspire responsible management education, research, and thought leadership. Haertle was the coordinator of the UNGC’s Local Networks in Latin America, Africa, and the Middle East. Prior to joining the U.N., he was a research analyst for the German public broadcaster Norddeutscher Rundfunk. Mr. Haertle has written academic articles on corporate sustainability and responsible management education, and serves on the editorial boards of the *Journal of Corporate Citizenship* and the *Sustainability Accounting, Management and Policy Journal*. He holds a master’s degree in European studies from Hamburg University and attained an MSc in Global Affairs from Rutgers University as a Fulbright scholar.

**BARB HIGEL** is an accreditation services manager for AACSB International and the lead staff liaison for the Northeast and Mid-Atlantic regions. She assists schools with the accreditation standards and the processes for initial accreditation and continuous improvement reviews. Before joining AACSB in 2013, Higel spent almost nine years in the University of South Florida system, first at USF St. Petersburg’s College of Business and then in career services at USF and as the career center director at USF St. Petersburg. In 2002, Higel assisted in opening the Palmer College of Chiropractic Florida and prepared for its accreditation by the Council on Chiropractic Education. She spent 10 years as a human resources professional before entering higher education. She obtained her BBA in human resource management from Eastern Michigan University and her master’s in career counseling from the University of South Florida.

**SHELLEY E. KOHAN** is a spokesperson and retail expert who has been featured in *The New York Times*, *Women’s Wear Daily*, *Reuters*, *Chain Store Age*, *The Robin Report*, and other trade publications. She has presented at retail conferences including WWD Digital, WWD 20/20 NRF Big Show, Shop.org, Future of Stores, and RIS Retail Executive Summit. At RetailNext, Kohan combines a unique ability to understand the retail environment with an extensive background in service excellence. She is an instructor in the Fashion Business Management program at FIT’s Jay and Patty Baker School of Business and Technology, where her courses emphasize big data in the retail environment, retail management, marketing strategies, leadership development, and fashion business practices.
HOWARD KREITZMAN is an innovative senior retail executive with extensive experience in luxury merchandise and broad expertise in merchandising, planning, and product development for omni-channel department stores, international luxury goods, and multi-venue specialty retail markets. His luxury experience includes Bloomingdale’s, where he served as vice president, cosmetics and fragrances, responsible for all elements of the business including buying, merchandising, marketing and sales promotion, managing vendor relationships, brand acquisition, store planning and design direction, and selling cost, as well as DFS where he was senior vice president, general merchandise manager, leading all business efforts in cosmetics, fragrances, fine jewelry and accessories. Kreitzman’s experience in successful retail turnarounds includes Vans, a fashion footwear and apparel company; a European outlet store growth strategy resulting in significant comp store increases; and Warner Bros. Studio Stores as executive vice president of merchandising, where he led the successful turnaround efforts as well as managing the international business. His department store background incorporates executive roles at both Macy’s and Burdine’s Florida. He has taught undergraduate courses as an adjunct professor in marketing, retailing, and merchandising at the University of Miami. Kreitzman earned his B.Sc. in marketing from the University of Bridgeport, Connecticut.

LANCE LAMBERT is a data journalist for Bloomberg Businessweek in New York. He produces the magazine’s annual ranking of U.S. and international MBA programs. During his career he has cultivated a knack for data journalism and well-managed survey projects. He has worked as a data reporter for the Chronicle of Higher Education and the Chronicle of Philanthropy in Washington, D.C., where he managed several survey and enterprise projects, including the Endowment survey, Philanthropy 400, and the Enrollment and Revenue survey. He also reported for the Cincinnati Enquirer and Dayton Daily News. His investigation of colleges receiving military equipment from the Department of Defense earned him an award from the Education Writers Association in 2015. He is an Ohio native and University of Cincinnati alumnus.

ROBIN LEWIS is the founder and CEO of The Robin Report. He is an author, speaker, and consultant for the retail and consumer products industries. Former roles include executive vice president and executive editor at Women’s Wear Daily, vice president of Strategy and Business Development at the VF Corporation, and VP at Goldman Sachs, where he launched a retail consulting practice. Lewis is frequently requested by C-level management for advice, consultation and strategic presentations among firms such as Kohl’s, Bloomingdale’s, JC Penney, Macy’s, Liz Claiborne, VF Corp., Charming Shoppes, Estee Lauder, Ralph Lauren, and Sara Lee, as well as financial firms such as Lion Capital, the Carlyle Group, and Goldman Sachs. He coauthored the book The New Rules of Retail: Competing in the World’s Toughest Marketplace. Lewis serves on the board of directors for the Fashion Group International, on the advisory board of New Zealand Trade and Enterprise, and has served on the board of trustees for the Fashion Institute of Technology and Parsons School of Design. He is a graduate of Northwestern University with a degree in business administration and a special field of study in journalism.
ROBIN SACKIN has taught at FIT for over 20 years. She has had various titles at the college and is currently the chair of its largest department, Fashion Business Management. She has worked with various fashion companies in developing the program's curriculum, including David Yurman, American Eagle, Saks, and Miami Dade. Sackin has been on the board of directors of the YMA/FSF organization and has served as the chair of their educational advisory committee. She has been the adviser/mentor for the World Retail Congress Retail Challenge, an international event in which FIT represents the United States. The FIT team has won three times in the last four years.

JEFFREY A. MELLO is the dean of the School of Management at Rhode Island College. He previously served as dean of the School of Business at Siena College and the Andreas School of Business at Barry University. He has held faculty and other administrative positions at The George Washington University, University of California at Berkeley, Towson University, and Golden Gate University. Mello received a B.S., summa cum laude, from Boston University and an MBA and Ph.D. from Northeastern University. The recipient of The David L. Bradford Outstanding Educator Award, presented by the Organizational Behavior Teaching Society, he has received international, national, and institutional awards for his research and was recognized with the President’s Award for Outstanding Service at Towson University. Mello is the author of five books and has published/presented more than one hundred book chapters, journal articles and conference papers. He currently serves on the editorial boards of four journals and has served as an editor for the Journal of Management Education, Journal of Legal Studies Education, and Employee Responsibilities and Rights Journal. In his corporate career, he held management positions in the publishing, technology, and retail industries and was senior vice-president of a privately-held human resource management consultancy.

ROBERT MORSE is chief data strategist for U.S. News & World Report, where he has worked since 1976. He develops the methodologies and surveys for the magazine’s Best Global Universities, Best Colleges, Best Graduate Schools, Best Arab Region Universities, and Best High Schools annual rankings. He is the author of the blog Morse Code: Inside the College Rankings, which provides deeper insights into the methodologies and is a forum for commentary and analysis of college, grad, and other rankings. He has spoken about rankings at higher education conferences around the world and at AIR forums. Morse is currently on the executive committee of the International Ranking Experts Group (IREG) and was one of its founding members.

GLENDA (STRONG) LUCAS is the senior manager and America’s client services specialist at Graduate Management Admission Council® (GMAC®). She has spent over 15 years at GMAC and has served in many roles, supporting various clients. Previously, she spent nearly 20 years at Ernst & Young as a CPE manager. Lucas holds an undergraduate degree from Anderson University.
MARYSHEILA E. MCDONALD, Esquire is the associate dean of La Salle University’s School of Business in Philadelphia, Pennsylvania. She is an executive board member of MAACBA, serving as the MBA Directors’ liaison. Her chief responsibilities at La Salle include coordinating AACSB accreditation activities, including chairing the Assurance of Learning Committee, as well as serving on several university committees. In addition to teaching business law at the undergraduate level and responsible decision making in the MBA program, McDonald is a member of the Pennsylvania Bar, American Academy of Legal Studies in Business, Beta Gamma Sigma, Delta Sigma Pi, and Delta Mu Delta. Her research areas include the increasing use of an individual’s social media presence in employment decisions and the legal and ethical issues that arise. McDonald earned her bachelor’s degree from College of the Holy Cross and her Juris Doctor from Temple University School of Law.

DAVID MULLIGAN is chief executive officer at Eduvantis. He is a successful entrepreneur who started and operated several businesses over the past 25 years. He is the cofounder and former chairman and CEO of First Commonwealth, Inc., a leading dental insurance company that became publicly traded in 1995. First Commonwealth was recognized twice by Inc. magazine as one of the fastest growing companies in the country and was named to the Forbes list of the top 200 best small public companies for two consecutive years. Previously, Mulligan led the successful startup of HealthAmerica Virginia, a regional health insurer with medical facilities in southeast Virginia. Mulligan started his professional career in the finance and administrative division of Memorial Sloan Kettering Cancer Center in New York City. He has also served as a senior microfinance advisor to the founders of Kiva.org during its start-up phase. Kiva has grown to be a global internet phenomenon in its mission to provide loans to the poor in developing countries around the world. Mulligan holds a bachelor’s degree from the University of Rochester in New York and an MBA from the Samuel Curtis Johnson School of Business at Cornell University.

AMBER NICHOLSON is the director of chapter relations at Beta Gamma Sigma, as well as a proud member. The honor society for business students, Nicholson works alongside many constituents to create increased engagement of the BGS chapters, members, and business community and improve the lifetime membership. Nicholson has extensive experience in leadership, teambuilding, volunteer management, and program management. She holds a bachelor’s degree in foreign language international trade from Southern Illinois University Carbondale and a master’s in human resource development from Webster University.
CONFERENCE PRESENTER BIOGRAPHIES

GIACOMO (JACK) OLIVA is the vice president for academic affairs at the Fashion Institute of Technology. Oliva has presented for professional organizations in the U.S. and abroad and has also served as a reviewer for the music education research journal *Update*, the *Southeastern Journal of Music Education*, and the second volume of the *Handbook of Research on Music Teaching and Learning*. He was previously professor of music and endowed dean of the Hixson-Lied College of Fine and Performing Arts at the University of Nebraska-Lincoln. He has also served as director of the School of Music at the University of Florida and as head of the Department of Music at Mississippi State University. Oliva began his career in education in the New Jersey public schools, as a K-12 vocal and instrumental music teacher and district-wide music administrator. He remains active as a pianist and conductor in both classical and popular music, with a special interest in American ragtime and music from the American Songbook.

GREG PETRO founded First Insight in 2007 and today runs the leading platform for retailers and brands to introduce the right products at the right price. He is a regular contributor to Forbes.com, a member of the board of advisors for the Fashion Business Management program at FIT, and speaks at the graduate business schools of Columbia University and the University of Pittsburgh about how retailers can use technology to identify and deliver what their customers really want. Petro was an EY Entrepreneur of the Year finalist in 2015, and was named one of the NRF Foundation’s 5 Disruptors in 2016. He holds both an MBA and a bachelor’s degree from the University of Pittsburgh.

ROBERT REID serves as the executive vice president and chief accreditation officer for AACSB International. Before joining the organization in 2012, he served as dean of the College of Business at James Madison University for 15 years, where he led a group of 150 faculty and staff that has been recognized for curriculum innovation, in particular curriculum integration and experiential learning. Before becoming dean, he served as the department head of marketing and hospitality management and held the J. Willard and Alice S. Marriott chair. Reid has conducted numerous professional workshops and seminars for universities and public and private organizations. He has authored or co-authored five editions of *Hospitality Marketing Management*, and was a contributing author to three other books. He is a past president of Beta Gamma Sigma.

THOMAS (TOM) ROBINSON, CPA, CFA, CAIA, is president and CEO of AACSB International. Prior to joining AACSB in 2015, Robinson was managing director of education and managing director of the Americas at the CFA Institute, where he led a cross-functional team that participated in the development of education and engagement strategies for the Americas. He also led a global team producing educational content and programs for travelers to the Asia-Pacific and EMEA regions. Previously, he was a tenured faculty member and director of the Master of Professional Accounting and Personal Financial Planning programs at the University of Miami. Robinson has won several teaching awards, published regularly in academic and professional journals, and authored or co-authored many books. He practiced public accounting and financial planning for 10 years and served as an investment advisor. Robinson holds a bachelor’s degree in economics from the University of Pennsylvania and a master’s and doctorate from the Weatherhead School of Management at Case Western Reserve University.
## CONFERENCE PRESENTER BIOGRAPHIES

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<thead>
<tr>
<th>Photo</th>
<th>Name</th>
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<tbody>
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<td><strong>STEVE SHRIBERG</strong></td>
<td>is a senior consultant with Eduvantis. He has ten years of marketing experience at advertising agencies and universities. While working in the Overseas Programs office at Washington University in St. Louis, he oversaw the launch and marketing of summer study programs in China, Kazakhstan, and Morocco. Shriberg’s passion for international higher education began at the Institute for Study Abroad, a nonprofit study abroad provider, where he partnered with domestic and international institutions to market and facilitate overseas study programs for American students. Previously he worked at advertising agencies in Chicago and Sydney, Australia, where he worked with clients including Sears, AirTran, and Telstra. He has a bachelor’s degree in international business and marketing and an MA in international affairs from Washington University in St. Louis. His master’s research paper examined the effect of the world’s increasing interconnectedness on higher education institutions.</td>
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</table>
CHELSEA NEIGHBORHOOD RECOMMENDATIONS

Quick Snacks

Gigi Cafe at 307 Seventh Avenue, New York, NY 10001 (between 27th and 28th streets), (212) 807-8500
- 1-minute walk from FIT campus
- www.gigicafe.com/
- Outlet of a quick-bite deli chain purveying straightforward sandwiches, plus a sizable salad bar.
- Offers free delivery services.
- Price Range: $

Epice Cafe at 297 Seventh Avenue, New York, NY 10001 (between 26th and 27th streets), (212) 243-4673
- 1-minute walk from FIT campus
- http://www.epicecafe.net/
- No-frills, 24-hour outpost providing a hot foods and salad bar, plus burgers, subs, ramen and bibimbop.
- Offers free delivery services.
- Price Range: $

Bella Napoli Pizzeria at 257 Seventh Avenue, New York, NY 10001 (between 24th and 25th streets), (212) 675-4050
- 3-minute walk from FIT campus
- http://www.bellanapoli.com/
- New York pizzeria that offers slices and pies, pastas, and calzones.
- Price Range: $

Coffee

Starbucks, located in the first floor of the David Dubinsky Student Center (on campus)
- Price Range: $$

Gregory’s Coffee. 356 Seventh Avenue, New York, NY 10001 (between 29th and 30th streets), (646) 869-6312
- Minute walk from FIT campus
- Part of a local chain, they’ve got single-origin beans, free WiFi & barista competitions.
- Price Range: $$

Bean & Bean, 318 Eighth Avenue, New York, NY 10001 (between 26th and 25th streets), (646) 869-2070
- 4-minute walk from FIT campus
- Upscale spacious café with organic coffees and teas, communal tables, and chic industrial décor, plus free internet access and electrical outlets.
- Price Range: $$

Shopping

Whole Foods Market, 250 Seventh Avenue, New York, NY 10001, (between 24th and 25th streets), (212) 924-5969
- 3-minute walk from FIT campus
- Eco-minded, upscale grocery chain with natural and organic grocery items, salad bar, housewares and other products. Most locations sell wine and beer.
- Price Range: $$$

Chelsea Market, 75 Ninth Avenue, New York, NY 10011, (between 15th and 16th streets), (212) 652-2121
- 17-minute walk from FIT campus
- A food hall, shopping mall, office building and television production facility located in Manhattan’s Chelsea neighborhood. Contains numerous places for a quick bite to eat, including The Lobster Place, Bar Suzette, and the famous restaurant Buddakan.
- www.chelseamarket.com/
- Monday through Saturday: 7:00 a.m.–9:00 p.m.
- Sunday: 8:00 a.m.–8:00 p.m.
- Price Range: $$$

Restaurants

Rare B&G Chelsea at 152 West 26th Street, New York, NY 10001 (between Seventh and Sixth avenues), (212) 807-7273
- 2-minute walk from FIT campus
- http://www.rarebarandgrill.com/menus/#breakfast-brunch
- Breakfast: Monday through Wednesday: 7:00 a.m.–11:00 p.m.
- Thursday and Friday: 7:00 a.m.–11:00 p.m.
- Saturday: 8:00 a.m.–12:00 a.m.
- Sunday: 8:00 a.m.–11:00 p.m.
- Reservation recommended but not required
- American cuisine
- Price Range: $$

Triple Crown Ale House 330 Seventh Avenue, New York, NY 10001 (between 28th and 29th streets), (212) 736-1575
- 2-minute walk from FIT campus
- www.triplecrownnyc.com
- Monday through Sunday: 9:00 a.m.–4:00 a.m.
- Reservations not required
- American cuisine
- Price Range: $$
CHELSEA NEIGHBORHOOD RECOMMENDATIONS

Seven B&G Bistro 350 Seventh Avenue, New York, NY 10001 (between 29th and 30th streets), (212) 967-1919
- 3-minute walk from FIT campus
- http://sevenbistrony.com/
- Monday through Friday: 11:30 a.m.–11:00 p.m.
- Saturday: 4:30 p.m.–11:00 p.m.
- Reservations recommended but not required
- Creative cocktails & American cuisine are offered at this upscale restaurant close to Penn Station.
- Price Range: $$

Niles New York City (in Affinia Hotel, across from Madison Square Garden), 371 Seventh Avenue, New York, NY 10001 (at 31st Street), (212) 629-0210
- 4-minute walk from FIT campus
- http://www.nilesnyc.com/
- Monday through Sunday: 9:00 a.m.–4:00 p.m.
- Reservations recommended but not required
- American cuisine
- Price Range: $$

OCabanon 245 West 29th Street, New York, NY 10001 (between Seventh and Eighth avenues), (646) 669-7879
- 4-minute walk from FIT campus
- French food and wine theme, modern decor, various seating areas (bar, high tables, back room with high ceiling, second floor overseeing kitchen).
- Price Range: $$

Uncle Nick’s Greek Cuisine at 382 Eighth Ave., New York, NY 10001 (between 29th and 30th streets), (212) 609-0500
- 5- to 6-minute walk from FIT campus
- Big portions of Greek staples mark this bustling Greek taverna.
- Reservations recommended but not required
- Monday through Friday:
  - Lunch: 11:30 a.m.–4:00 p.m.
  - Dinner: 4:00–11:00 p.m.
- Price Range: $$

IL Bastardo 191 Seventh Avenue, New York, NY 10011 (between 21st and 22nd streets), (212) 675-5980
- 6-minute walk from FIT campus
- www.ilbastardony.com
- www.places.singleplatform.com
- Tuesday through Saturday: noon–12:00 a.m.
- Saturday and Sunday brunch: 12:00 p.m.–4:00 p.m.
- Price Range: $$

Lugo Cucina Caffe at 1 Pennsylvania Plaza, New York, NY 10119 (34th Street between Seventh and Eighth avenues), (212) 760-2700
- 7- to 8-minute walk from FIT campus
- http://www.ldhospitality.com/
- Reservations recommended
- Named in the top 10 Italian restaurants in New York City by the Food Network, and was recommended for 2016 by the Michelin Guide.
- Price Range: $$

Eataly 200 Fifth Avenue, New York, NY 10010 (between 23rd and 24th streets), (212) 229-2560
- 10- to 11-minute walk from FIT campus
- A variety of Italian restaurants, cafes, and counters
- The counter inside sells a wide selection of fresh handmade pasta and filled varieties.
- Reservations recommended but not required for some restaurants
- Price Range: $$

Tick Tock Diner 481 Eighth Avenue, New York, NY 10001
- 10- or 11-minute walk from FIT campus
- www.ticktockdinerny.com
- Open 24 hours
- No reservations needed
- Price Range: $$

Almond Restaurant 12 East 22nd Street, New York, NY 10010 (between Broadway and Park Avenue)
- 15-minute walk from FIT campus
- Monday through Friday: 11:30 a.m.–10:00 p.m.
- Saturday and Sunday: 10:30 a.m.–11:00 p.m.
- This lively bistro serving French comfort food in a rustic setting is popular for brunch.
- Reservation recommended
- Price Range: $$

Champignon: 200 Seventh Avenue (at 22nd Street) 212-366-4410
- 6-minute walk from FIT campus
Uw==
- Mediterranean restaurant
- Breakfast, lunch, and dinner are served at this cozy bistro with food choices from around the globe.
- Reservation recommended
- Price Range: $$
CHELSEA NEIGHBORHOOD RECOMMENDATIONS

ABC Kitchen 35 East 18th Street, New York, NY 10003 (between Broadway and Park Avenue), (212) 475-5829
• 17- to 18-minute walk from FIT campus
• www.abckitchennyc.com / www.abchome.com
• Monday through Wednesday: 5:30–10:30 p.m. Thursday: 5:30–11:00 p.m. Friday and Saturday: 5:30–11:30 p.m. Sunday: 5:30–10:00 p.m.
• Chic New American eatery via Jean-Georges Vongerichten sourcing local, organic ingredients.
• Reservations recommended
• Price Range: $$$

IL Bastardo 191 7th Avenue, New York, NY 10011 (between 21st and 22nd streets), (212) 675-5980
• 6-minute walk from FIT campus
• www.ilbastardony.com / www.places.singleplatform.com
• Tuesday through Saturday: noon–midnight, Saturday and Sunday brunch: noon–4:00 p.m. Sunday and Monday: noon–11:00 p.m.
• Reservations recommended, not required
• Italian cuisine
• Price Range: $$

Almond Restaurant 12 East 22nd Street, New York, NY 10010 (between Broadway and Park Avenue)
• 15-minute walk from FIT campus
• http://almondrestaurant.com/s/flatiron / www.almondnyc.com
• Monday through Friday: 11:30 a.m.–10:00 p.m. Saturday and Sunday: 10:30 a.m.–11:00 p.m.
• This lively bistro serving French comfort food in a rustic setting is popular for brunch.
• Reservation recommended
• Price Range: $$

Restaurants serving Saturday and Sunday brunch

Rare B&G Chelsea at 152 West 26th Street, New York, NY 10001 (between 7th and 6th avenues), (212) 807-7273
• 2-minute walk from FIT campus
• http://www.rarebarandgrill.com/menus/#breakfast-brunch
• Monday through Wednesday: 7:00 a.m.–11:00 p.m. Thursday and Friday: 7:00 a.m.–12:00 a.m. Saturday: 8:00 a.m.–12:00 a.m. Sunday: 8:00 a.m.–11:00 pm.
• Reservation recommended but not required
• American cuisine
• Price Range: $$

Niles New York City (in Affinia Hotel, across from Madison Square Garden), 371 7th Avenue, New York, NY 10001 (at 31st Street), (212) 629-0210
• 4-minute walk from FIT campus
• http://www.nilesnyc.com/
• Monday through Sunday: 9:00–4:00 a.m.
• Reservation recommended but not required
• American cuisine
• Price Range: $$
HELPFUL CONTACTS

Fashion Institute of Technology Public Safety 212-217-7777
Hilton New York Fashion District 212-858-5888
Hilton Garden Inn – Chelsea 212-564-2181
Hotel Indigo 212-973-9000
Cambria Hotel & Suites 212-244-4477
Holiday Inn – Chelsea 212-430-8500
Holiday Inn Express – Madison Square Garden 212-695-7200
Affinia Hotel Manhattan NYC 212-563-1800
Hampton Inn – Madison Square Garden 212-947-9700
Hilton Garden Inn Times Square 212-581-7000
Hampton Inn Manhattan – Times Square 212-581-4100