

# 2025 MAACBA/NEBDA CONFERENCE



October 5-7, 2025



Atlantic City,  
New Jersey

*The Future of Work - Cultivating  
Technology and Innovative Business  
Education*

## ABOUT THE CONFERENCE

Join us for the 2025 MAACBA/NEBDA Conference, where leaders in business and educational leaders gather to explore how emerging technologies, forward-thinking curricula, and dynamic partnerships are reshaping the future of business education. This year's theme focuses on strategies, technologies, and best practices for enhancing student learning, aligning with industry demands, and navigating the evolving landscape of higher education.

## Featured Keynote

"Preparing for the Future: Skills and Competencies for the Next Generation of Business Leaders". This visionary session explores the critical skills that future leaders need—including digital literacy, AI fluency, data analytics, and human-centered leadership. The keynote will offer insight into how business schools can adapt and innovate their degree offerings to prepare students for real-world challenges.

**Michael Grandinetti**

*Instructor,  
Harvard Professional &  
Executive Development*



## HIGHLIGHTED PANEL

"Designing Innovative Degree Programs: Meeting the Needs of Today's Students and Employers". This panel features Stockton's leaders who have launched cutting-edge programs designed to meet workforce demands and student interests. Topics include:

- Emerging Fields: Data Science, Digital Marketing, AI Applications
- Interdisciplinary Programs: Business + Technology, Environmental Science, Social Sciences
- Experiential Learning: Internships, co-ops, and project-based models
- Industry Collaboration: Partnering with businesses to ensure relevance and opportunity

## WHY ATTEND?

- Gain insights from top academic and industry voices
- Discover innovative strategies shaping the classroom of the future
- Network with peers from across MAACBA and NEBDA associations
- Participate in lively discussions, panels, and experiential sessions
- Submit Your Proposal or Learn More: [Insert submission link or email]

# CALL FOR PRESENTERS



October 5-7,  
2025



Atlantic City, New  
Jersey

We're inviting thought leaders, educators, administrators, innovators, and industry partners to share insights, research, and strategies that are shaping the future of business education. Submit your proposal to present in one of our featured sessions:

## Plenary Session

### **The Future of Business Education in a Disrupted World**

- Explore innovations in curriculum design, AI integration, digital credentials, simulations, and academic-industry partnerships.
- *Ideal Presenters:* Deans, academic leaders, edtech innovators, corporate partners.

## Plenary Session

### **Sustainable and Resilient Supply Chains: Business Education's Role in Shaping the Future**

- Discuss how supply chain education addresses sustainability, digital transformation, ethics, and workforce needs.
- *Ideal Presenters:* Faculty, deans, sustainability experts, supply chain professionals, tech providers.

## Panel Discussion

### **Engaging Today's Learner: Rethinking Student Involvement & Leadership Development**

- Share research and practiced that build student leadership, engagement and experiential learning post-pandemic.
- *Ideal Presenters:* Faculty advisors, student life professionals, researchers, students and alumni.

## Open Call: General Workshops, Panels, or Symposiums

- Submit a proposal that aligns with our broader conference theme—embracing educational strategies, emerging technologies, and dynamic learning models in a rapidly evolving global context.

**Submission Deadline**



July 1, 2025

**Submit Your  
Proposal:**



October 5-7,  
2025



Atlantic City,  
New Jersey

# 2025 MAACBA/NEBDA CONFERENCE

## Become A Sponsor

### WHY SPONSOR?

★ Showcase your **brand, products, or services** to educators, administrators, and industry professionals.



★ Connect with **deans, faculty, and academic leaders** from business and hospitality schools across the region.

★ Support the advancement of **technology, innovation, and workforce development** in higher education.



#### BRONZE (\$1,200)

- Featured on conference website, one email message sent by MAACBA on behalf of sponsor to full member school distribution list (before or after conference, your choice), showcased in day of event materials (e.g., PPTs circulating during breaks), dedicated table space (plus chair, electric, internet access) on day of event, thank you sentiments and recognition from the MAACBA board during the conference.
- Join all meals, snacks, cocktail hours, and networking moments throughout the conference.

#### SILVER (\$2,500)

- Bronze benefits, plus:
- Designation as Featured Sponsor at one Breakfast (Monday or Tuesday) or at a Nourishment (snacks during breaks) Station (Monday or Tuesday).

#### GOLD (\$3,500)

- Bronze benefits, plus:
- Designation as Featured Sponsor during a cocktail reception (Sunday or Monday), Lunch (Monday), or during a Plenary Panel.
- Participation as a presenter during Monday's concurrent Sponsor Presentation sessions

#### PLATINUM (\$5,000)

- Bronze benefits, plus:
- Designation as Featured Sponsor during a dinner (Sunday or Monday) or during a Keynote (single speaker) session
- Participation as a presenter during Monday's concurrent Sponsor Presentation sessions
- Opportunity to speak to audience for up to 5 minutes during your chosen "featured slot"

#### DIAMOND (\$8,500)

- Bronze benefits, plus:
- Combination of one each of a Gold and a Platinum option (e.g., you might choose to be a Feature Sponsor and talk with attendees for up to 5 minutes during a dinner and also during a plenary session)

#### FRIEND OF MAACBA (\$300)

- Logo featured on conference PPTs
- One piece of provided marketing collateral inserted into conference attendee welcome bags; \$50 for each additional marketing material



# 2025 MAACBA/NEBDA CONFERENCE

**"Preparing for the Future: Skills and Competencies for the Next Generation of Business Leaders"**. This visionary session explores the critical skills that future leaders need—including digital literacy, AI fluency, data analytics, and human-centered leadership. The keynote will offer insight into how business schools can adapt and innovate their degree offerings to prepare students for real-world challenges.



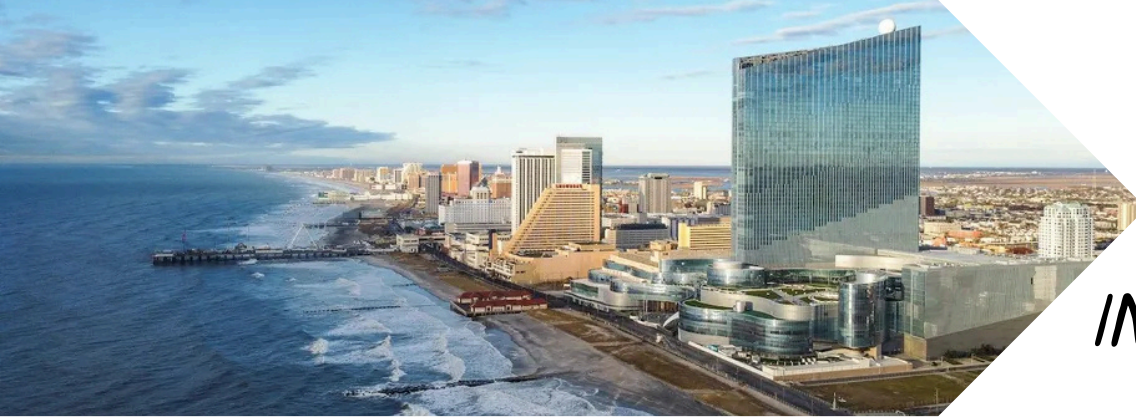
## MIKE GRANDINETTI

KEYNOTE SPEAKER

*Instructor,  
Harvard Professional &  
Executive Development*



**06 OCTOBER,  
2025 9:00AM**

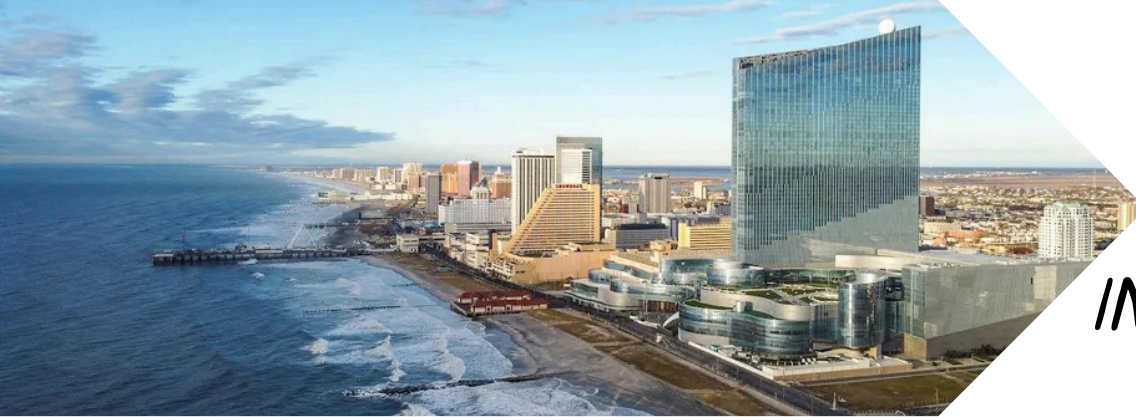


# Things To Do

## IN ATLANTIC CITY

***Discover the vibrant energy of Atlantic City, where the iconic boardwalk meets thrilling entertainment and world-class dining!***

- **Absecon Lighthouse** - New Jersey's tallest lighthouse and the third tallest in the nation! As you walk up all 228 steps, you'll see breathtaking views of the Atlantic City skyline.
- **Tanger Outlets** - An expansive open-air outlet mall featuring 109 stores.
- **Noyes Arts Garage** - A key institution in Atlantic City's Arts District, dedicated to promoting education, supporting emerging artists, and enriching the community.
- **Lucy the Elephant** - Just up the road in Margate, NJ and built in 1881, this historic landmark sits six stories high.
- **AC Cruises** - Sightseeing adventures in the waters of AC!
- **Atlantic City Aquarium** - A fun, interactive experience with exhibits like the Fish of the Mid-Atlantic, featuring a 225lb Loggerhead Sea Turtle.
- **Gardner's Basin** - A protected channel along the back bays that offers dining, fishing and sightseeing.
- **The Hook** - Located in Caesar's Hotel & Casino - a homage to AC's golden age of live entertainment filled with acrobatic acts and hilarious comedy.



# Dining

## IN ATLANTIC CITY

***Discover the vibrant energy of Atlantic City, where the iconic boardwalk meets thrilling entertainment and world-class dining!***

- **Angelo's Fairmont Tavern** - A third-generation family-owned restaurant offering the finest Italian and seafood dishes in Atlantic City.
- **Angeloni's Club Madrid** - A reimagined Atlantic City classic, serving cocktails and pasta with a nostalgic 1980s atmosphere.
- **Back Bay Ale House** - Enjoy a one-of-a-kind menu in a charming setting with breathtaking bay views.
- **Chart House** - Savor seafood dishes with a creative flair, accompanied by exceptional service.
- **Cuba Libra** - Experience a delightful escape to Old Havana.
- **Dock's Oyster House** - An upscale seafood establishment since 1897, featuring a cozy and elegant dining room complete with nightly piano music.
- **Girasole Ristorante** - Indulge in flavorful Mediterranean cuisine crafted from the freshest imported ingredients.
- **Knife and Fork Inn** - This iconic restaurant has been beautifully restored to its Prohibition Era elegance, offering the finest steaks and seafood paired with an award-winning wine selection.
- **Mexiquila** - A culinary journey that blends the vibrant flavors of Mexico with an elevated touch of sophistication.

\*Reservations are strongly recommended