

# PRESENTERS &

# BOARD MEMBERS



## Brandi Baldwin-Rana

Founder and CEO  
Millennial Ventures Holding Company



Brandi Baldwin-Rana, PhD, is the founder and CEO of Millennial Ventures Holdings, the parent company to a portfolio of brands comprised of YouAdvise.Me, Leader-ish Media, the Center for Millennial Engagement, and Jump Button Studio. Baldwin-Rana completed her doctoral degree in Educational Leadership & Policy before the age of thirty and published her first book, “Put in Work”, one year later. Baldwin-Rana speaks at over 30 corporations and conferences annually, with companies like Discover and Comcast inviting her to share her unconventional insights on millennial employee engagement, entrepreneurship, leadership, and business. She was named as one of Philadelphia’s Most Influential African Americans Under 40 by the *Philadelphia Tribune* in 2017. Her insights can be found on Huffington Post, Medium.com, and an array of local and national media outlets. Although her professional pursuits may appear impressive, Baldwin-Rana remains humble thanks to her husband and two small children who know her as nothing more than “mom.”

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## Cesar Bandera

Assistant Professor of Entrepreneurship, Martin Tuchman School of Management  
New Jersey Institute of Technology



Cesar Bandera, PhD, is Associate Professor of Entrepreneurship at the Martin Tuchman School of Management of the New Jersey Institute of Technology. His research interests include cross-cultural entrepreneurship education, knowledge management within entrepreneurial ecosystems, and the incubation of innovation-driven ventures. He is also a serial entrepreneur in the industry of mHealth (use of mobile devices in medical care).

Bandera received his PhD in Electrical and Computer Engineering from the University at Buffalo, NY. His work has yielded the NASA Space Act award, Small Business of the Year Nominations from the US Department of Defense, four patents, book chapters, and publications in research journals. Bandera is Program Director of the Academy of the International Council for Small Business, Associate Editor of the Journal of Translational Engineering in Health and Medicine, and Senior Member of the Institute of Electrical and Electronics Engineers.

## Stephanie Bryant

EVP and Chief Accreditation Officer  
AACSB



Stephanie Bryant, PhD, is a part of AACSB's executive leadership team. She provides vision, leadership, and oversight of AACSB's accreditation-related services, including the coordination of nearly 550 volunteers from business schools and business who play an essential role in helping schools achieve their mission through accreditation. As an established thought leader, Bryant acts as spokesperson and advocate for the advancement of quality business and accounting education. She engages business stakeholders to help business schools prepare future leaders with the right skills and mindset to lead in a changing, diverse and global world. Before joining AACSB in 2017, Bryant served as dean of the College of Business at Missouri State University. Under her leadership, the AACSB-accredited school rose to become the 34th largest college of business in the United States. During her tenure, enrollment grew by 890 students to 5,500 students, making it one of the largest colleges of business at any public university in the central Midwest.

Her area of academic specialty is Information Technology Security and Control, and she has co-authored two textbooks along with more than 30 academic articles. She is actively involved in civic and community activities, including membership in Beta Alpha Psi.

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## Michael Ciocco

Director of Rowan Online  
Rowan University



Since 2007, Michael Ciocco has served as the Director of Rowan Online, a department within the Division of Rowan Global Learning & Partnerships of Rowan University. He participates in online program development and is responsible for program instructional design, technology, and support services. Today, Rowan Online is vitally responsible for the delivery of over 49 online academic degree programs and certificates, and services over 10,000 students annually across the university. Michael earned an MS in Electrical and Computer Engineering from Rowan University in 2002.

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## Murray M. Dalziel

Dean, Merrick School of Business  
University of Baltimore



Murray Dalziel, PhD, is the 12th Dean of the University of Baltimore's Merrick School of Business. He is an academic thought leader, longtime business developer, and adviser to senior executives in a number of top global companies, particularly in the U.S. and Europe. He frequently coaches and advises senior executives, and is active in advising and investing in early-stage businesses. His expertise is in Organizational Behavior, Human Resource Management, and Global Business Strategy. Dalziel takes pride in developing business and the people to deliver it. In his previous role as dean of the University of Liverpool's Management School, he led the team that obtained AACSB accreditation.



## Miles K. Davis

President  
Linfield College

The 20th president of Linfield College, Miles Davis has a PhD in Human and Organizational Sciences from George Washington University, an MA in Human Resource Development from Bowie State University, and a BA in communications from Duquesne University. He was the inaugural chair of the management science department at the Harry F. Byrd Jr. School of Business at Shenandoah University, and became the founding director of its Institute for Entrepreneurship.

Davis is an authority on entrepreneurship whose most recent work focuses on integrity, values and principles in the business world, as well as faith-based entrepreneurship. He helps organizations manage cultural and structural changes, strategic planning, leadership development and strategic growth initiatives.

He is a member of the Society of Leadership Fellows at St. George's House, an organization based out of Windsor Castle in England that brings together world leaders in a variety of fields to analyze contemporary issues. Davis is also the first college president to come out of The PhD Project, a network that helps members of underrepresented communities attain doctorates and become leaders in higher education.

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## Lisa DeLuca

Director, Deborah and Dominic Caruso Undergraduate Services Office  
at the LeBow College of Business  
Drexel University



Lisa DeLuca has been at Drexel University for 14 years, serving as an Executive Recruiter before founding the Deborah and Dominic Caruso Undergraduate Services Center in 2005. She has a BS in Business Administration, major in Accounting, from LaSalle University, having graduated summa cum laude. She began her career in public accounting at Arthur Andersen, at which time she earned her CPA license.

As part of her role in Undergraduate Career Services, DeLuca co-created a career management capstone course for LeBow seniors in 2007 and has continued to manage all aspects of this capstone, including creating course materials, hiring and training adjunct faculty, and teaching sections of this course. DeLuca was recently a co-winner of the 2018 Drexel University Assessment Award.

### **Janet M. Duck**



Assistant Professor of Management and Faculty Director  
for the Online MBA at the Smeal College of Business  
Pennsylvania State University

Janet Duck earned her PhD in Workforce Development from Pennsylvania State University, and an MBA from Lebanon Valley College. Her teaching and research focus on change management, the impact of collaborative teaching models, group development in online teaching, and the influence of team formation models on enhanced team performance. She has over 16 years experience teaching in online environments and over 15 years of industry experience with change management expertise in domestic and international markets. Duck was awarded the Outstanding Online MBA Faculty in 2007-2009, 2011-2015.

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### **Jayati Ghosh**



Dean, School of Business Administration  
Widener University

Jayati Ghosh, PhD, assumed her position at Widener in July 2016. Prior to that, she served as Associate Dean of the Barowsky School of Business at Dominican of California.

Ghosh joined the faculty at Dominican University in 2002 and served first as director of the Honors Program, then as director of the Faculty Development Program. She also served as founding executive director of the university's Office of Internationalization and Global Education, now the Global Education Office. Recognizing the need to prepare students for a global environment, she successfully led the university's efforts to establish programs for incoming international students and secure authorization to sponsor student and faculty exchanges.

As Associate Dean, Ghosh took the lead on accreditation, curriculum redesign and assessment initiatives. She represented the school at the Aspen Institute's Undergraduate Business Education Consortium, designed to promote liberal arts education in professional programs. She also participated in the White House Convening of Business School Deans and the Business Community on Expanding Opportunities for Women in Business as part of her commitment to recruit and retain diverse faculty, staff and students. Ghosh also taught courses at Dominican on cross-cultural management, business environments in Asia, business communications and globalization. Her research interests include economic development, health issues in Africa and Asia and small and medium enterprises in BRIC economies. Her research projects have involved students, and many are interdisciplinary, involving faculty from education, nursing, occupational therapy and the sciences.



## Susan L. Holak

Dean, School of Business  
College of Staten Island (CUNY)

Susan Holak, PhD, has served as the Founding Dean of the School of Business at the College of Staten Island (CUNY) since its inception in 2013. She leads four academic departments, more than 100 full- and part-time staff, and over 2,000 students in associate, baccalaureate, and graduate level programs. Holak has supported the development of undergraduate and graduate curricula in areas including business data analytics, information systems and informatics, sports management, and healthcare management. She was the catalyst for the construction of the Con Edison Trading Room, a brand-new learning venue.

Holak holds faculty rank as a professor of Marketing and served as Area Chair for that discipline. She has taught hundreds of students and has also published widely in respected international journals including the *Journal of Marketing*, *Journal of Marketing Research*, *Marketing Letters*, *Journal of Product Innovation Management*, *Journal of Retailing*, *Journal of Business Research*, and *Consumption Markets and Culture*. Prior to assuming the dean's position, Holak served as Director of the Macaulay Honors College at CSI, and as the college's associate provost for institutional effectiveness.

Holak earned a BS in Economics (Magna Cum Laude) from Wharton, where she was named to Beta Gamma Sigma. She has received an MPhil and PhD in Business from Columbia University. Holak attended the HERS Program (Bryn Mawr) in 2008 and completed the SCUP Planning Institute Certificate.

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## Oscar Holmes IV

Assistant Professor of Management, Director of Access Outreach in Business Education  
Rutgers School of Business-Camden

In his role as professor, Oscar Holmes, PhD, teaches executive education, graduate, and undergraduate courses in Leadership, Organizational Behavior, Negotiation, and Crisis Management. He earned his PhD and MA in Management from the Culverhouse College of Business at The University of Alabama, MLA from The University of Richmond and a BS with honors from Virginia Commonwealth University. He is a 2006 alum of Stanford University's Graduate School of Business Summer Institute of General Management.

With an expertise in organizational behavior and human resource management, Holmes' research interests include investigating how leaders can maximize productivity and well-being by fostering more inclusive environments. His research has been published in several top-tier academic journals and books. He is a resident expert for *Psychology Today* (PT), and hosts his own PT column entitled, "Beyond the Cubicle: Managing Human Capital." While on sabbatical in 2016, he was a Visiting Research Professor of Management at the LeBow College of Business at Drexel University and a Research Fellow at the University of Pretoria in South Africa. In 2018, he was named one of *Poets & Quants* 40 Under 40 Best Business School Professors in the world. In addition to his scholarship being covered in various news and media outlets, he is a highly sought-after speaker, organizational consultant, and has made numerous media appearances, including *Huffington Post Live* and television and radio interviews.

## Ali A. Houshmand

President  
Rowan University



Ali Houshmand, PhD, became Rowan University's seventh president in June 2012 after serving approximately six years as provost/senior vice president, CEO and interim president.

As provost/senior vice president for Academic Affairs, Houshmand helped established the College of Graduate and Continuing Education, oversaw the restructuring of the summer school and graduate school, created a University-wide revenue-sharing model, and established the Office of Institutional Effectiveness and Planning.

During his interim presidency and the early part of his presidency, Rowan University continued to partner on some of the most important projects in its history, including the co-founding of Cooper Medical School of Rowan University (CMSRU) with Cooper University Health Care and the construction of Rowan Boulevard, a historic public-private-public development. Under his leadership, in 2012 Rowan opened CMSRU in Camden and, in 2013, integrated the School of Osteopathic Medicine (SOM) in Stratford from the former University of Medicine and Dentistry of New Jersey (UMDNJ). Rowan also acquired the Graduate School of Biomedical Sciences in Stratford from UMDNJ.

Houshmand is an active, engaged partner on Rowan Boulevard, the \$300 million collaboration between private developers, the Borough of Glassboro and the University. He seeks to grow Rowan's enrollment to 25,000 students by 2025, increase research funding from \$25 million to \$100 million annually, and increase Rowan's operating budget from \$400 million to \$1 billion, making Rowan one of the region's most important economic engines.

Raised in Iran, Houshmand earned his bachelor's and master's degrees in mathematics and mathematical statistics from the University of Essex, United Kingdom. He earned a second master's degree and a doctoral degree in industrial and operations engineering from the University of Michigan, Ann Arbor.

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## Michael W. Klein

Interim Executive Director, William J. Hughes Center for Public Policy  
Stockton University



Before joining the Hughes Center, Michael Klein, PhD and JD, served the New Jersey Association of State Colleges and Universities, first as director of government and legal affairs, followed by five years as executive director. He was the primary author of the 2010 report of the New Jersey Higher Education Task Force, chaired by former Governor Tom Kean. Before his career in higher education, Klein served in the Office of New Jersey Governor Christine Todd Whitman, as legislative director to then-Assemblyman Leonard Lance, and as an associate at the law firm of Pitney Hardin Kipp & Szuch. He has published articles on higher education policy, finance, and law in journals including the *Annals of the American Academy of Political and Social Science*, the *Journal of Education Finance*, and the *Journal of College and University Law*. He has made presentations before the Organization for Economic Cooperation and Development (OECD) in Paris, the Oxford Education Research Symposium,

the Consortium of Higher Education Researchers at the University of Cambridge, the National Collegiate Athletic Association (NCAA), the American Education Research Association (AERA), and the Association for the Study of Higher Education (ASHE).

Klein volunteers as Pro Bono Legal Counsel to the World Council of Comparative Education Societies. He received a BA in history cum laude from Princeton University, a JD from Boston College Law School, a certificate in Professional Achievement in Nonprofit Management from the Kellogg School of Management at Northwestern University, and a PhD in Higher Education Administration from New York University.

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### **Will Lamb**

Dean, School of Business, and Professor of Management  
Iona College



Will Lamb, PhD, has expertise in knowledge management, technology management, and the birth and growth of higher technology industries. His research also has focused on the link between financial performance and corporate social performance.

Lamb's research has appeared in such outlets as *IEEE Transactions on Engineering Management, Business & Society, Industry & Innovation, International Journal of Innovation Management*, and the *New England Journal of Entrepreneurship*. He has won teaching awards at three universities: Virginia Tech, Millsaps College, and Ohio University.

Prior to Iona, Lamb served for three years as Murata Dean of the F. W. Olin Graduate School of Business at Babson College. Previously, he spent 13 years at Ohio University in Athens, OH, where he performed a variety of administrative roles, including associate dean and department chair. In addition to considerable experience with online learning, he helped launch two new centers: The Walter Center for Strategic Leadership and the Center for Entrepreneurship.

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### **Sue Lehrman**

Dean, Rohrer College of Business  
Rowan University



Sue Lehrman, who earned her PhD from the University of California at Berkeley, serves as dean of the William G. Rohrer College of Business at Rowan University, where she is a leader in the development of innovative academic programs and entrepreneurial activities. She utilizes a collaborative approach in working with business leaders to create opportunities for her students. Prior to her time at Rohrer, Lehrman served as Dean of the Philadelphia University School of Business Administration, as Founding Dean of the Providence College School of Business, and as Founding President of Union Graduate College (an independent spin-off of Union College in Schenectady, NY). Lehrman had a 10-plus-year career in health care management before pursuing an academic career, which remains a strong passion and an area of research.

## Eric Liguori



Professional Chair of Entrepreneurship, Rohrer College of Business, and Executive Director of the Rowan Center for Innovation and Entrepreneurship  
Rowan University

Eric Liguori holds a BS in Human Resource Management from Florida State University, an MBA from University of South Florida, and PhD in Entrepreneurship from the E.J. Ourso College of Business at Louisiana State University. Liguori currently serves as President Elect of United States Association for Small Business and Entrepreneurship (USASBE). In addition, he is the Executive Editor of *Entrepreneurship Education and Pedagogy*, Co-Editor of the *Annals of Entrepreneurship Education and Pedagogy*, and Associate Editor for the *Journal of Small Business Management*. He has authored or co-authored 3 books and 33 peer reviewed journal articles published in leading outlets including *Forbes*, *USA Today*, and *U.S. News and World Report*.

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## Sharon Lydon



Associate Dean and Executive Director of MBA Programs  
Rutgers Business School

Beyond her role as Associate Dean and Director of MBA Programs, Sharon Lydon, PhD, is also a Professor of Professional Practice in the Supply Chain Management Department, ranked #7 by Gartner and #6 by *U.S. News*. She teaches leadership, change and professional development courses in RBS's highly-regarded Executive MBA program, International Executive MBA Program in China, and Center for Executive Education at Rutgers Business School. She has worked at Rutgers Business School for the past 12 years serving as the Associate Dean of the Undergraduate Program and the Senior Associate Dean of Academic Programs previously.

Prior to her tenure at Rutgers, Lydon worked at Estée Lauder Companies in New York City in their Global Management Strategies Department, conducting training and development seminars and succession planning. In addition, she created professional development plans for high-performing teams and high potential employees. Lydon also worked in Estée Lauder Companies' International Marketing department as well as their Specialty Brands Division, which includes such brands as Crème de La Mer, Jo Malone, Kate Spade Beauty, Aramis and Prescriptives.

Lydon has a PhD in Organizational Behavior from George Washington University, with a research focus on Entrepreneurial Leadership. She has been awarded a Master's from Columbia University and Undergraduate degree from Gettysburg College.



## Jennifer Maden

Assistant Dean and Director of Graduate Studies for the Rohrer College of Business  
Rowan University

Jennifer Maden has led initiatives and teams in areas including accreditation, market research, marketing, recruiting, admissions, and academic advising. While her quantifiable professional accomplishments focus on improved operations, she is an educator at the core, and has a passion for creating a shared vision among stakeholders in complex situations, and building pathways to achieve goals. Her approach incorporates creating a sense of ownership and empowerment with team members, with a focus on improving outcomes and impact.

Maden has developed curriculum for and taught intercultural communications for business purposes at universities and corporations in New York and Philadelphia. She has held leadership roles at Drexel University, University of Pennsylvania, Columbia University, and SUNY's Fashion Institute of Technology. Maden earned her BS in Finance from Rutgers University, an MA in Teaching English as a Second Language from West Chester University, and an MBA from Drexel University.

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## MarySheila E. McDonald

Dean, School of Business  
La Salle University



Beyond her role as Dean of La Salle University's School of Business, MarySheila McDonald, JD, is a long-time member of MAACBA's executive board. She joined La Salle in March, 2011 and served as the Associate Dean for 6 years. Under her leadership, La Salle launched a 100% online MBA, increased undergraduate enrollment, developed a Leadership Fellows program and facilitated a partnership with Uber, their first with a Philadelphia university, to bring convenient and low-cost transportation to students, faculty and staff. She has worked to ensure that La Salle's School of Business receives external recognition, including the Princeton Review's list of Best Business Schools as and ranking in *US News and World Report's* Best MBA programs and Best Job placement for Full-time MBA programs.

Prior to joining La Salle, McDonald was an Assistant Dean at Philadelphia University (now Jefferson) for 12 years. She is a member of the Forum of Executive Women, Pennsylvania Bar, American Academy of Legal Studies in Business, Beta Gamma Sigma, Delta Sigma Pi and Delta Mu Delta. McDonald earned her Bachelor's degree from College of the Holy Cross and her JD from Temple University School of Law.

## Scott E. Miller

Dean, School of Business  
Edinboro University



Scott Miller, PhD, joined the Edinboro University faculty in 2010, has been Dean of the School of Business since 2012, and was named the Dean of EU's College of Arts, Humanities, and Social Sciences (CAHSS) in 2015. In these roles, he has worked with department chairs and faculty to lead strategic planning, budgeting and curriculum development for the college, with the academic leadership at the university to advance the academic affairs goals, and with university advancement in support of various college, school, and university initiatives.

Miller's research has been published in various national and international peer-reviewed journals. In addition, he is an active CPA and attorney, and continues to teach by serving as a professor of accounting in a doctoral program in Indiana where he also serves as a dissertation advisor.

Miller serves as the vice president and general counsel of the Erie Philharmonic, the vice chair of the Tom Ridge Environmental Center Foundation, vice chair of the Board of Directors for the National Hemophilia Foundation in New York City and on the Executive Board for Ignite Erie.

Miller earned a BS in Accounting, summa cum laude, from Gannon University, a Juris Doctor from the University of Pittsburgh School Of Law, and a Doctor of Business Administration in Accounting from Anderson University. He also holds a certificate from the Institute for Management and Leadership in Education at Harvard University's Graduate School of Education.

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## Heather Neary

President  
Auntie Anne's



Heather Neary was named President of Auntie Anne's in November 2015. She joined the company in 2005, and has held various roles in the company in which she was responsible for the oversight of marketing, communications, the franchise business consultant team, research and development, product innovation, and the franchisee leadership team. Most recently, Neary served as Vice President, Global Marketing.

Prior to joining Auntie Anne's, Neary held roles in marketing and as a managing editor for a business magazine. She received a BA from Millersville University and an MBA from Penn State University, serves on the Board of Directors for the Lancaster YMCA and the Board of Advisors for Penn State Harrisburg, and is a mentor for the Lancaster Chamber of Commerce Women in Business program.



### **Megan L. Panaccio**

Director of Corporate Relations, Fox School Center for Student Professional Development (CSPD)  
Temple University

Megan Panaccio creates opportunities for employers and undergraduate and graduate students to interact at CSPD, in the classroom and at employer sites. This includes coordination of student mock interviews, resume critiques, professional development workshops, employer site tours, seminars and employer-sponsored case studies. Panaccio also collaborates with the Fox School's academic departments to coordinate industry-specific events designed to educate students about career paths.

Panaccio joined CSPD in May 2004 and has served as Assistant Director, Career Competencies, and Associate Director, Corporate Relations, before her promotion to her current role in September 2011. Previously, she served as a Human Resource Specialist for Towers Perrin, where she consulted with business leaders on all staffing related initiatives.

Panaccio earned her Bachelor of Business Administration from the Fox School and her Master of Education, concentrating in Higher Education Administration, from Temple's College of Education.

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### **Jill Gugino Panté**

Director, Lerner Career Services Center  
University of Delaware



Jill Gugino Panté has been at the University of Delaware for 10 years and was at Drexel University for 2 years prior. She earned a Bachelor's degree in Criminal Justice from the University of Dayton, and Master of Education in Counseling in Higher Education from the University of Delaware. From 1999 through 2001, she served in the Peace Corps in Micronesia as a health education volunteer. After her service, she traveled the world and returned to the United States to serve as a leader in an AmeriCorps VISTA program for one year, recruiting and training other volunteers to set up mentoring programs in K-12 schools in Delaware.

In addition to managing the Lerner Career Services Center, Panté teaches in the MBA program, and two undergraduate online courses covering topics around career agility, branding, communication, the entrepreneurial mindset, interviewing and social media.

### **Jo-Ann Rolle**

Dean, School of Business  
Medgar Evers College



Jo-Ann Rolle holds a Bachelor's in Business Administration from the University of Miami, a Master of Arts in Economics from Southern Illinois University and a PhD in Economics from Howard University. She has over three decades of experience in higher education, corporate and government operations and is a former administrative fellow of Harvard University, former fellow in the Price-Babson Symposium for Entrepreneurial Educators, former George Washington University Rehabilitation fellow, and former IBM visiting professor to Hampton University.

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### **Elizabeth Rosini**

Associate Dean for Graduate and Continuing Education, Feliciano School of Business  
Montclair State University



Elizabeth “Betsy” Rosini, EdD, has been at Montclair State University for 10 years. Having entered as a Program Director in the College of Education and Humans Services, she worked on a state-funded program for former Wall Street and financial services professionals who were fast tracked to become high school Math Teachers (“Traders to Teachers”). She moved to the School of Business in 2010 to manage the accreditation and assessment of learning processes as assistant dean, In 2016 assumed responsibility for the MBA program.

Her background includes twenty years of experience in corporate and executive recruiting, and senior HR management at firms including Spencer Stuart & Assoc., Ziff Communications and Polo Ralph Lauren. She was a vice president, Human Resources for the consumer magazine division of PRIMEDIA and for the Capital Markets and Treasury division of Chemical Bank.

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### **Amie Ryno**

Manager, Center for Professional Development at the Rohrer College of Business  
Rowan University



Amie Ryno came to Rowan in 2016 to open the Center for Professional Development, and has built an office where business students can engage in professional development, career preparedness training and employer engagement. Prior to joining the team at Rowan, she worked in the corporate sector as the head of University Relations at Comcast NBCUniversal, and served in various roles at Lincoln Financial Group, mostly in talent management. Her experience also includes working in the Career Center at Saint Joseph’s University, where she developed a passion for assisting students on their career journey.

Ryno holds a BA in Communications from The College of New Jersey, and a Master of Arts in Management and Organizational Communication from Emerson College. She actively serves on a number of professional development committees, as well as the Women’s ACE Network at Rowan University and a number of outside organizations including NACE, EACE and SHRM.



## Stephen Schappe

Director, School of Business Administration  
Penn State Harrisburg

Stephen Schappe received his PhD in labor and human resources from The Ohio State University, from which he also holds a master's degree in the same area. His academic and professional expertise is in human resource management, organizational behavior, and labor-management relations. Schappe's scholarly work has been published in such journals as *Group & Organization Management*, *Journal of Business and Psychology*, *The Journal of Psychology*, and the *Journal of Organizational Behavior*. In recognition of his scholastic achievement, he has been inducted into Beta Gamma Sigma.

Schappe has been consulted by organizations to identify strategic human resource needs, improve organizational communication, develop performance management systems, improve employee morale and motivation, and to assess the impact of corporate downsizing efforts.

Schappe has been employed by the General Motors Corporation and by Bernie Hoffman Associates, a health care management consultant. He has also presented lectures and conducted workshops on the globalization of higher education, workplace diversity, organizational justice, transformational leadership, and corporate citizenship behavior. He is a member of several Boards of Directors including the Capital Region Economic Development Corporation (CREDC), the Pennsylvania Economic Development Institute, and ExecuStar, the region's premier entrepreneurial development program.

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## Kim Schatzel

President  
Towson University



Kim Schatzel, PhD, began leading Towson University as its 14th president on January 26, 2016. During her tenure, with more than 190 partnerships at work, TU has strengthened its commitment as an anchor institution for Greater Baltimore. She established the Office of Inclusion and Institutional Equity and hired the university's inaugural vice-president to lead its advancement. She also created a strategic communications strategy to retell the contemporary story of Towson University and its significant positive impact on Baltimore, MD and the entire Mid-Atlantic Region.

Schatzel began her academic career as an Assistant Professor of Marketing for the College of Business at the University of Michigan-Dearborn. She served as the College's Associate Dean starting in 2005 and as its dean from 2008-2012. Schatzel served from 2008-2016 as the Provost and Executive Vice President of Academic and Student Affairs at Eastern Michigan University. She retained that role while guiding the university as its Interim President for six months.

Schatzel has extensive business and private sector experience, having spent more than 20 years as a corporate leader and serial entrepreneur in the technology and advanced manufacturing sectors. As part of her new venture experience, Schatzel founded and served as the President, COO, and later CEO of a multinational advanced manufacturing firm with more than 1,500

employees on four continents. She serves on the Board of Directors for the University of Maryland St. Joseph's Medical Center, Coalition of Urban and Metropolitan Universities, and the CollegeBound Foundation. She has also been honored by the Associated Black Charities as the 2017 "Champion for More in the Middle" for her leadership in advancing diversity and inclusion at TU.

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### **David M. Setley**



Eugene C. Fish Professor of Business, Chairperson of the Department of Business and Economics, and Director of the MBA program  
Lebanon Valley College

David Setley, PhD, is the Eugene C. Fish Professor of Business, the Chairperson of the Department of Business and Economics and the Director of the MBA program at Lebanon Valley College in Annville, PA. After nearly three decades as an entrepreneur, business owner, and manager, Setley accepted an offer to teach a course in executive leadership, an opportunity that changed his professional life. While continuing to lead his business ventures, he became a regular adjunct instructor for a number of colleges and universities in central PA while working toward his doctorate. In 2005, upon conferral of his Doctorate of Business Administration degree, Setley accepted a full-time position as an assistant professor of Management at Kutztown University's College of Business. In 2008 he accepted an offer to become an assistant professor of Business at Lebanon Valley College.

Setley earned his BSBA and MBA from Kutztown University and his doctorate from Nova Southeastern University. In addition to his administrative duties as chair and director of the MBA program, Setley regularly teaches courses in Strategic Management, Business Ethics, Management, and Leadership in the Undergraduate and Graduate Programs at LVC. Setley led and championed the multi-year effort to earn external accreditation for the MBA program in 2017. His current areas of scholarly and academic research include business ethics, business strategy and online education.

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### **Lawrence Singleton**



Dean and Professor of Accounting and International Business, School of Management  
Marist College

Lawrence Singleton, PhD, came to Marist from George Washington University in Washington, D.C. There, he held many leadership positions, most recently serving as associate dean, where he was responsible for all aspects of School of Business undergraduate programs. He has served as president of the Mid-Atlantic Region of the American Accounting Association, secretary/treasurer of the board of directors of the Human Resource Certification Institute, and as a member of its executive and HR committees. He worked in the audit and national SEC practice groups of Ernst & Young LLP, and was a visiting professor at Grenoble Ecole de Management in France and Peking University in China. He has also served as a consultant to many of the world's leading companies and organizations, including Cisco Systems, Inc., Harley-Davidson Motor Company, NASDAQ, and more.

Singleton is a member of the American Institute of Certified Public Accountants, Beta Gamma Sigma, Beta Alpha Psi, the American Accounting Association, the National Investor Relations Institute, and the Society for Human Resource Management.

Singleton earned his PhD, MS, and BS degrees in accounting from Louisiana State University.

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### **Clifton M. Smart III**

President  
Missouri State University



Clifton Smart, JD, has served as the 11th president of Missouri State University since June, 2011. Under his leadership, the university has set new enrollment records each year, increased the percentage of underrepresented and international students, increased retention and graduation rates, maintained college affordability, and significantly upgraded campus facilities. In addition, he has implemented new bachelors, Masters and doctoral degree programs, and achieved a Silver STARS rating from the Association for the Advancement of Sustainability in Higher Education.

In recent years, Smart has served as the president of the Council on Public Higher Education in Missouri, on the NCAA Division I Board of Directors, on the Board of Directors for the Hawthorn Foundation, and on the Board of Directors for Missouri Partnership. He has also served on boards and committees for the Missouri Department of Higher Education, Springfield Area Chamber of Commerce, CoxHealth, Arc of the Ozarks, Springfield Innovations, Inc., Isabel's House, First Baptist Church and numerous other professional and community organizations.

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### **Brenda Stover**

Executive Director, O'Donnell Center for Professional Development  
Villanova University



Brenda Stover has proudly served Villanova University for over 25 years. In her current role, Stover manages a team that delivers the Backpack-to-Briefcase professional development curriculum, drives experiential education efforts, produces career education and networking programs, provides guidance to 25+ business societies, and delivers the VSB Mentor Program. Stover joined VSB in 2002 to launch the Center for Student Advising and Professional Development (CSAPD), Villanova's first in-college student service center and the precursor to the Clay Center, Stover began her Villanova tenure in the University Career Center as a Career Counselor, later serving as Assistant Director for Students Services. She has previously held student services roles at York College, Gettysburg College, and Shippensburg University. She earned her undergraduate degree in marketing and Master's degree in counseling from Shippensburg University.

## Joyce A. Strawser

Dean, Stillman School of Business  
Seton Hall University



Joyce Strawser, PhD, joined the faculty of Seton Hall University in 1995 and has taught courses in many of the subfields of accounting, at both the undergraduate and graduate levels. As a faculty member, Strawser has earned awards for her excellence in teaching and service to students.

Prior to her appointment as dean, Strawser served as the Stillman School's Associate Dean of Undergraduate and MBA Curricula. In this role, she provided oversight for all matters related to undergraduate and MBA curriculum development, as well as all aspects of the school's undergraduate and MBA assessment processes.

Strawser has provided advice and counsel to business schools seeking to develop learning outcomes assessment programs, and has made several conference presentations on business program outcomes assessment. She is currently a member of the AACSB's Initial Accreditation Committee (IAC) and previously served on the AACSB Continuous Improvement Review Committee (CIRC) and Business Accreditation Policy Committee (BAPC).

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## Gregory Tanzola

Accounting and Technology Instructor  
Saint Joseph's University



Gregory Tanzola has over 25 years of professional experience in Accounting and Information Technology, with expertise in the areas of Corporate Budgeting, Forecasting, and Planning Analytics. After working at Coopers & Lybrand and attaining his CPA, Tanzola continued his career in both the cable and pharmaceutical industries in various management accounting and IT roles. He has worked in IT consulting since 1999 and continues to work independently as a consultant in the areas of reporting, planning, and budgeting.

Tanzola relays his professional knowledge by teaching various graduate and undergraduate classes in the area of accounting and technology. He is a graduate of Saint Joseph's Preparatory School, Saint Joseph's University, and attained his MBA at Villanova University.

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## Tim Westerbeck

President  
Eduvantis



In his role as President of Eduvantis, Tim Westerbeck has advised leading institutions including The Wharton School, The Kellogg School of Management, The Fuqua School of Business, The University of Sydney Business School, The Cheung Kong Graduate School of Business, AACSB International, The Graduate Management Admission Council, the Owen School of Business at Vanderbilt University, Chicago Booth, the Stanford Graduate School of Business, and many others.

As a periodic columnist for Bloomberg/Business Week, and commentator in *The Wall Street Journal*, *The New York Times* and other global media, and a regular presenter at

global industry forums such as the Indian Management Conclave, AACSB International, The European Foundation for Management Development and the Executive MBA Council, Tim is regarded as one of the foremost experts on management education.

Eduvantis, the leading data-driven strategic consulting firm serving the global business school market, has worked with more than 60 business schools to develop enrollment growth strategies, capture new markets, gain market share, and design more effective product, digital marketing and recruitment models to enhance competitive standing.

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## Michael Weimer

Senior Vice President and Chief Officer of the Americas  
AACSB International



Michael Wiemer holds regional responsibility for strategic development and advancing AACSB's mission across the Americas. As a member of AACSB's senior and extended leadership teams, he provides executive support to the Latin American & Caribbean Advisory Council, the AACSB Nominating Committee, and the AACSB-GRLI global alliance. He has operationalized strategic initiatives in the European, Latin American, North American, and Asia Pacific Regions. Since joining AACSB in 2004, Wiemer has served as vice president of outreach, and assistant vice president of global professional development. He is credited with accelerating AACSB's globalization efforts through regional strategy and alliance development, leading the rapid worldwide expansion of AACSB's educational programming portfolio, and developing the AACSB Global Outreach operations.

Prior to AACSB, Wiemer was director of international programs at the University of Chicago Booth School of Business. He earned an MBA in international business from Dominican University, and a BA in international relations from the University of Minnesota. He studied executive leadership at Babson College, as well as advanced Mandarin Chinese at the National Taiwan Normal University while living and working in Asia.

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## Jerome Williams

Executive Vice Chancellor and Provost  
Rutgers University-Newark



Jerome Williams, PhD, is Executive Vice Chancellor and Provost of Rutgers University-Newark, as well as a Distinguished Professor and the Prudential Chair in Business, and Fellow of the Center for Urban Entrepreneurship & Economic Development in the Rutgers Business School-Newark and New Brunswick. He formerly served as the RBS PhD Program Director.

Prior to joining Rutgers, Williams held endowed chair positions at four different universities, including: the Whitney M. Young, Jr. Visiting Associate Professor in the Wharton Business School at the University of Pennsylvania; the Anheuser-Busch/John E. Jacob Professor at Howard University; the F.J. Heyne Centennial Professor at the University of Texas at Austin; and the Wee Kim Wee Professor at Nanyang Technological University in Singapore. Prior to joining the faculty at Howard, he served on the faculty of the Penn State University Marketing Department for 14 years.

Williams received his PhD from the University of Colorado in Marketing, with a minor in Social Psychology. He also has an MS degree from Union College and a BA degree from the University of Pennsylvania.

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## Julie E. Wollman

President  
Widener University



The tenth president of Widener University, Julie Wollman, PhD, has been a passionate, fearless, and effective advocate and leader in higher education for more than 25 years. She is nationally recognized for her commitment to building community and bringing people from varying perspectives together to engage in conversation. In the fall of 2017, Wollman launched Common Ground, an ongoing university-wide initiative designed to encourage reasoned civil discourse on challenging topics.

Wollman serves on the boards of several local, regional, and national organizations, including the Riverfront Alliance of Delaware County, the Global Philadelphia Association, Pennsylvania Campus Compact, the Middle Atlantic Conference of the NCAA, the Baldwin School, and the American Association of University Administrators.

Prior to joining Widener, Wollman served as president of Edinboro University. She holds degrees from Harvard University, University of Pennsylvania, and New York University, and is a frequent commentator and dynamic speaker on education-related public policy issues, higher education affordability, and leadership, appearing regularly in print, online, and broadcast media outlets.

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## Vana Zervanos

Associate Dean of Continuing and Graduate Studies and External Affairs  
Haub School of Business at Saint Joseph's University



Vana Zervanos is the Associate Dean of Continuing and Graduate Studies and External Affairs at the Haub School of Business at Saint Joseph's University. She earned a BA degree in psychology from Dickinson College; a master's degree in counseling psychology from the University of Connecticut; an MBA in international marketing from Saint Joseph's University, and is currently pursuing her EdD in Higher Education Management from the University of Pennsylvania.

Zervanos serves on the board of Middle Atlantic Associate of Colleges of Business Administration and is the Co-Chair of the RME Affinity Group for AACSB, the international accreditation body for business schools. Zervanos is a member of the Commission on the Status of Women, and chaired a task force which established the first women's center at Saint Joseph's. Zervanos oversees the The Pedro Arrupe Center for Business Ethics and is the co-director and co-founder of The Dean's Leadership Program, an intercollegiate leadership program which is values-based, reflective, and biased toward serving others.