

**PRME** Principles for Responsible  
Management Education

*an initiative of* 

# UN Sustainable Development Goals and Business School Assessment: Insights from the PRME SDG Dashboard Initiative

67<sup>th</sup> Annual MAACBA Conference  
St. Joseph's University

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**THE GLOBAL GOALS**  
For Sustainable Development

# AGENDA

- The Sustainable Development Goals
- Background on PRME
- PRME's networks and engagement
- PRME SDG Dashboard



# OUR CHANGING BUSINESS LANDSCAPE

## The 2030 Agenda for Sustainable Development

**The world is transforming.**

**So should our expectations for higher education!**

### SUSTAINABLE DEVELOPMENT GOALS



# SUSTAINABLE BUSINESS IS IN DEMAND



OF 1,950 COMPANIES  
SURVEYED BY THE  
UN GLOBAL COMPACT:

**+90%**  
have policies on all  
Ten Principles

**75%**  
are taking action  
on the Sustainable  
Development Goals

**69%**  
of their sustainability  
initiatives are monitored  
at the CEO level

**80%**  
say the UN Global  
Compact has helped them  
address sustainability  
challenges

**PRME** 10  
YEARS

an initiative of the  
United Nations Global Compact

**“We cannot expect yesterday’s  
teaching to prepare today’s  
students for tomorrow’s future”**

# THE STUDENT PERSPECTIVE

## Survey of 4,000+ Business School Students:

- **68%** wants more ethical, social, and environmental learning
- **92%** want employment in a socially-responsible company
- **77%** believe companies should do more for their communities and environment

### Students strongly agree:

- |  |     |
|--|-----|
| • All business students should study ethics                  | 79% |
| • My school should teach more about the SDGs                 | 75% |
| • My school should “walk the walk” on ethics                 | 68% |
| • Social responsibility and profitability go hand-in-hand    | 80% |
| • Important to work for an environmentally friendly employer | 90% |

“The Principles for Responsible Management Education have the capacity to take the case for universal value and business into classrooms on every continent”

- Ban Ki-moon, 2007



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals.”

- António Guterres, 2017



**PRME** 10  
YEARS

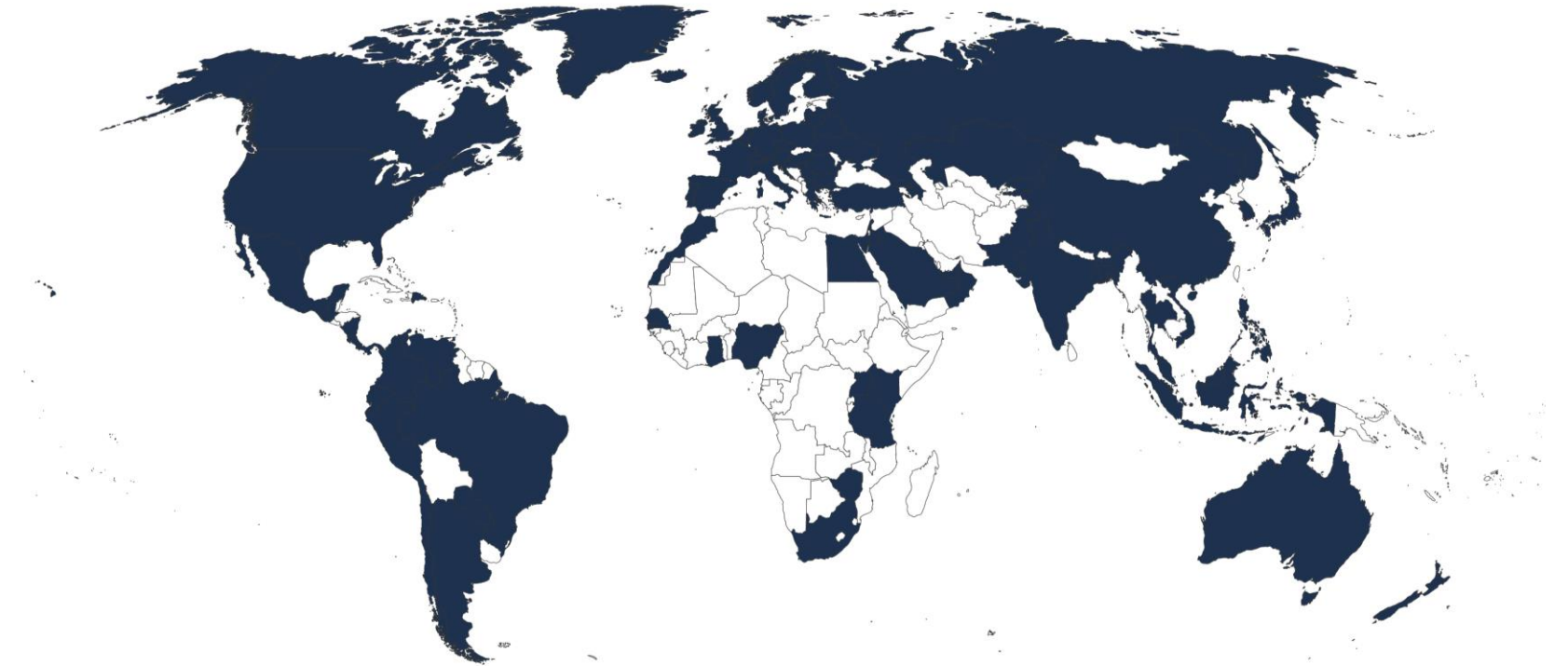
*an initiative of the  
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**The largest global  
movement transforming  
business and  
management education**

**Our vision:** Realizing the  
Sustainable Development  
Goals through responsible  
management education

# PRME'S GLOBAL PARTICIPATION



**670+**

Signatories

**83**

Countries

**14**

Regional  
Chapters

**90%**

“Communicating”

# THE SIX PRINCIPLES



**Principle 1 - Purpose:** We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.



**Principle 2 - Values:** We will incorporate into our academic activities and curricula as well as in our organisational practices, the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



**Principle 3 - Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.



**Principle 4 - Research:** We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

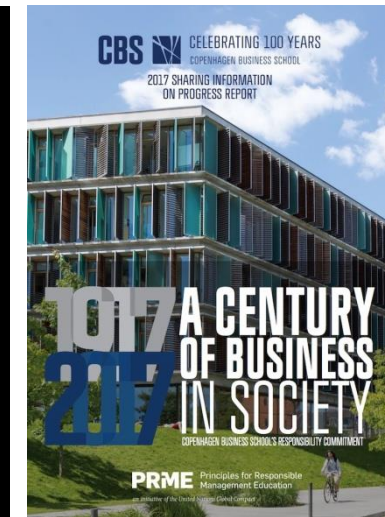
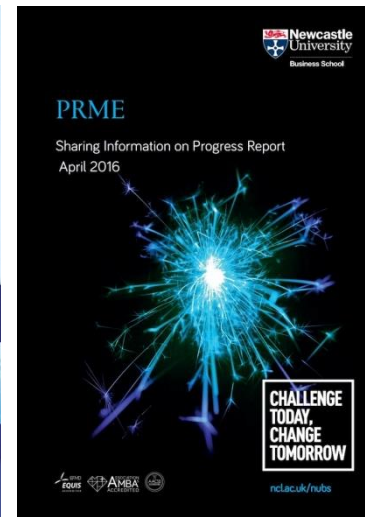
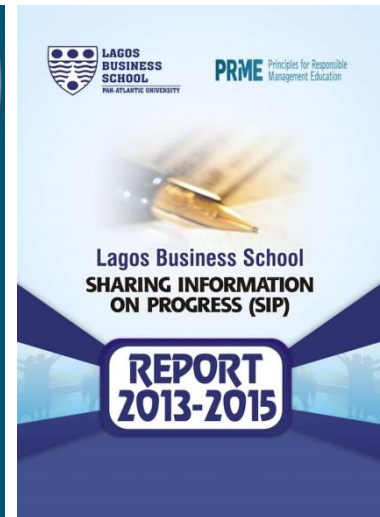
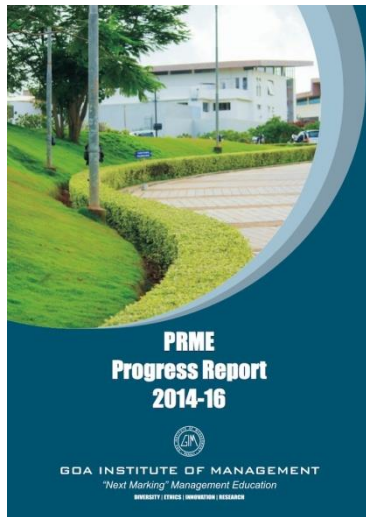
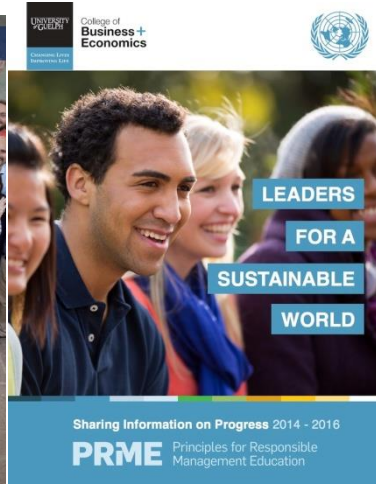


**Principle 5 - Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

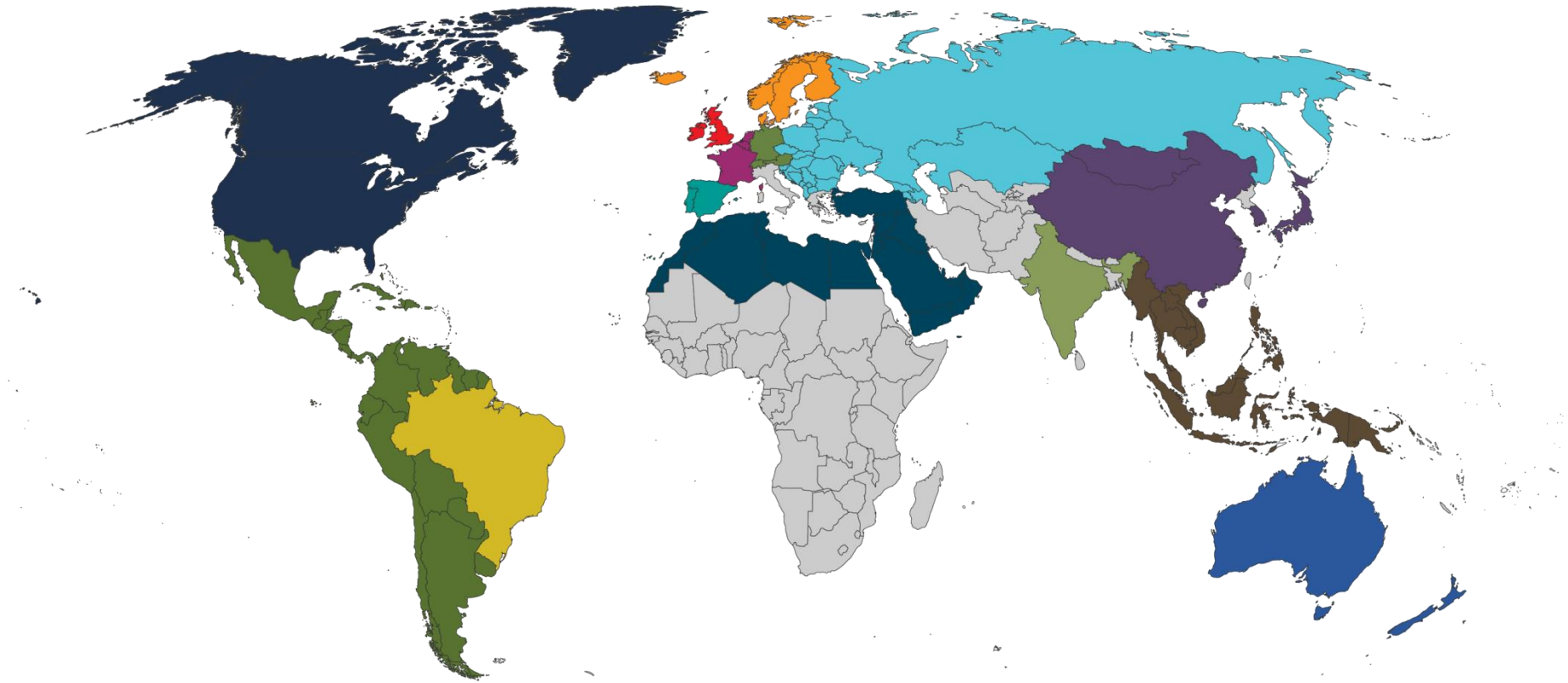


**Principle 6 - Dialogue:** We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

# SHARING INFORMATION ON PROGRESS (SIP)



# PRME CHAPTERS



# PRME WORKING GROUPS



Anti-Corruption in Curriculum Change



Business and Human Rights



Business for Peace



Climate Change and Environment



Poverty, a Challenge for Management Education



Gender Equality



Sustainability Mindset

# Assessing the Impact of global Business Schools on the SDGs



## *PRME SDG Dashboard*

**PRME** Principles for Responsible  
Management Education

*an initiative of the United Nations Global Compact*

**POWERED BY**

**SJU** Haub *THE HAUB SCHOOL OF BUSINESS*

**THANK YOU**



**PRiME** 10  
YEARS

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