

Experiential Programming that Engages Students, Alumni, Parents and Employers



2019 Annual Conference—October 20-22, Hosted by Rutgers Business School

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Three Colleges: One Bucknell

FACULTY: 360+

AVERAGE CLASS SIZE: 20

WORLDWIDE ALUMNI: 54,000

ACADEMIC MAJORS: 63

STUDENT-FACULTY RATIO: 9:1

CLASSES TAUGHT BY FACULTY: 100%

ENROLLMENT: 3,600: Undergraduates 60: Graduate students



The Kenneth W. Freeman College of Management offers transformative business experiences and educational opportunities grounded in the liberal arts. We are home to nearly 600 students and more than 40 faculty and staff. Through small class sizes and close relationships with faculty, our students receive individual attention and mentoring that fosters success for all.



EXPERIENTIAL PROGRAMS

- Position established with college creation
- Programs and engagement opportunities vastly expanded over four years
- Programs open to students in all colleges, majors and class years

Creating high impact experiences and students, alumni, parents and employers.

AREAS OF COLLABORATION



Alumni &
Family
Engagement



Arts & Sciences
& Engineering
Colleges



Athletics



Career Center



Student Affairs



University
Advancement

Check out details: <https://management.blogs.bucknell.edu/>

EXPERIENTIAL LEARNING IN THE CLASSROOM



MGMT 101



Student Managed Investment Fund



Design Realization



Management Consulting

Welcome to
facebook

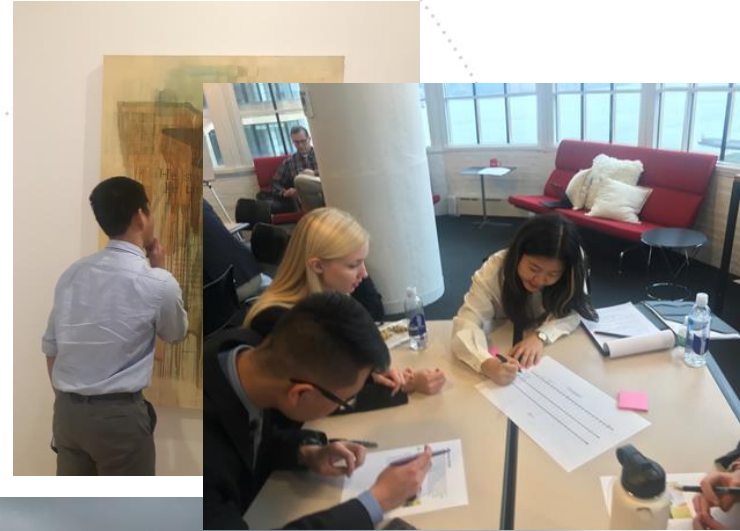
Off campus trips

- Usually during breaks
- Cost to student, fin aid offered
- Application based
- Faculty attendance



SAMPLES

- Innovation NYC Fall Break Trip-3 days—budget
- Real Estate Baltimore Trip-1 day-call for applications and itinerary
- Fin Tech Charlotte Fall Break Trip-4 days—itinerary
- Silicon Valley Spring Break Trip-7 days--call for applications



Guest speakers

- Classroom sessions
- Topic based lunches, coffee hours, dinners
- Meet with student clubs
- Faculty meet and greets



SAMPLE GUEST SPEAKER SESSIONS

Numbers Don't Lie, What Companies Need You to Know About Data, No Matter Your Major
Sarah Och '17, Reporting & Metrics, Human Capital Management, Goldman Sachs & Co.

Positioning Yourself for Success

Cali Williams Yost '87, P'20, CEO & Founder, Flex + Strategy Group & Author
Kathleen B. Lynch '87, Board Member, UBS Holdings LLC & Board Member, Depository
Trust Clearing Corp.

Seven Items For Your Job Interview Checklist

Larry Klock '69, Retired Bucknell Trustee & Retired Managing Director at Russell Reynolds

BEST PRACTICES

- Student application and selection and leadership opportunity
- Cost to student with financial aid available
- Strategic collaboration with University Advancement

What are best practices you have to share?

