

68th Annual MAACBA Conference, October 6-9, 2018

Hosted on the Campus of Rowan University in Glassboro, NJ

Rowan Rohrer Resolution or R3

Let it be known that our gracious host Dean Sue Lehrman, assisted by her two outstanding team members Jen Maden and Karen Teller,

Welcomed us on Sunday afternoon with ridiculously-jumbo-donuts boasting innovative flavors such as Maple Bacon and Fruity Pebbles, so that our AACSB Volunteer training with Stephanie Bryant was delicious and digestible. And,

Whereas we were gifted with the always-needed and much-appreciated Rowan umbrellas, as well as Houshmand's Hot Sauce - an example of the entrepreneurial and student-centered approach of Rohrer, and

Whereas we had the opportunity to hear from a panel of Presidents who encouraged us to be leaders in pushing for *Best Business Practices* across our universities as well as finding ways to get and use other people's money, and

Whereas we learned how the world's largest franchiser of soft pretzels puts people first and continues to grow and innovate across the globe.

Whereas we devoured sessions on the best practices in professional and career development programs, various entrepreneurship program models and how to engage and prepare the Millennials and Gen Z for life after our Business schools, and

Therefore between cocktails, coffee, carb-overloading, and conversation we resolve that MAACBA's 2018 Conference gave us multiple opportunities for continuous learning and was a smashing success!

Thank you Sue, Jen and Karen! See you next year at Rutgers in New Brunswick, NJ.