Realising the Sustainable Development Goals through Responsible Management Education

Jonas Haertle, Head, PRME, UN Global Compact
GOALS OF SUSTAINABLE DEVELOPMENT: HIGH HUMAN DEVELOPMENT AND LOW ECOLOGICAL IMPACT

World Biocapacity per person in 1961
World Biocapacity per person in 2011

Development: All people living well? U.N. Human Development Index (HDI)

Global Footprint Network
Advancing the Science of Sustainability

www.footprintnetwork.org/HDI
AGENDA 2030
AACSB International’s Collective Vision for Business Education

“The U.N.’s 17 Sustainable Development Goals (SDGs) address a wide range of global challenges, including poverty, hunger, health, climate, energy, and more. Business sits alongside other disciplines such as engineering, medicine, public administration, and social sciences as a key enabler for each of the goals.”

Source: http://www.aacsb.edu/-/media/managementeducation/docs/collective-vision-for-business-education.ashx?la=en
PRME’s New Vision & Mission

The Sustainable Development Goals realised through responsible management education.

UN Global Compact’s initiative to transform management education, research and thought leadership globally by providing the Principles for Responsible Management Education framework, developing learning communities and promoting awareness about the United Nations’ Sustainable Development Goals.
THE SIX PRME PRINCIPLES

**Principle 1 - Purpose:** We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

**Principle 2 - Values:** We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

**Principle 3 - Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

**Principle 4 - Research:** We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

**Principle 5 - Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

**Principle 6 - Dialogue:** We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.
WHO PARTICIPATES

- Over 650 business schools/management-related academic institutions and universities from 83 countries
- 42 of the Financial Times' top 100 Global MBA Ranking in 2016

- Latin America
- Western Europe
- Middle East & Africa
- Asia
- Australia & New Zealand
PRME SIGNATORIES IN THE UNITED STATES

![Graph showing the number of signatories per year from 2008 to 2016. The vertical axis represents the number of signatories, ranging from 0 to 120. The horizontal axis represents the years 2008 to 2016. The number of signatories increases from 2008 to 2016.]
REGIONAL PRME CHAPTERS & REGIONAL MEETINGS

- Australia & New Zealand
- East Asia
- Nordic countries
- D-A-CH (German-speaking Europe)
- Iberian (Portugal & Spain)
- Latin America & the Caribbean
- North America
- Brazil
- Middle East/North Africa
- South Asia
- ASEAN+
- UK & Ireland
- Nordic countries
- CEE (Central & Eastern Europe)
- North America
- Middle East/North Africa
- India
- South Asia
- ASEAN+
- Australia & New Zealand
PRME WORKING GROUPS
PROJECTS AND REPORTS

Anti-Corruption Toolkit
Poverty, a Challenge for Management Education
Gender Equality
MANAGEMENT EDUCATION AND THE SUSTAINABLE DEVELOPMENT GOALS

HOW CAN YOU GET ENGAGED?

• Align curricula and research
  – Insert new content, learning methods and transformative approaches
  – Applied research that can create solutions to help businesses be more effective and sustainable

• Act as public opinion leaders and advisers to businesses, government and civil society

• Engage through your PRME Chapter

• Engage students directly through Aim2Flourish
THANK YOU!

www.unprme.org

www.unglobalcompact.org